Together, Harvesting Goodness

Ocean Spray’s cranberry crop is verified as sustainably grown through the Sustainable Agriculture Initiative Platform, based on third-party audits of a representative set of farms’ practices.
AGENDA

• New individually portioned, grab-n-go products for SY2020-2021 school year
• New kid-friendly, creditable recipes
• Cranberry in the Classroom lessons & activities
• Sharing new news!
Grab-n-Go Solutions for SY20-21
Growing Goodness™ 100% Juice

- Why did we bring a kid juice to market?
- Kid approved flavors! Strawberry Lemonade, Raspberry Watermelon, Pineapple Cherry Orange
- Convenient 125ml (1/2 cup serving)
- Easy grab and go tetra box that includes a straw
- Versatile – On the tray, grab-n-go, in the classroom, packed for delivered meals and snack time

For more information: Growing Goodness™ Spec Sheet
Growing Goodness™ 100% Juice

Nutrition kids need, flavors kids love!

- Creditable – ½ cup fruit serving per 125 ml box
- Smart Snack compliant
- Made with real juice
- 50 calories per box or serving
- No artificial colors, flavors or preservatives
- No added sugars
- Buy American compliant
- Shelf stable – 12 months
Craisins® Dried Cranberries

• New Packaging!

• A Variety of flavors – Strawberry, Cherry, Raspberry Lemondae, Watermelon, Orange & Original

• Convenient 1.16 grab-n-go pouch

• Low cost per serving

• Versatile – On the tray, grab-n-go, in the classroom, packed for delivered meals and snack time

For more information: Craisins® Dried Cranberries Spec Sheet
Craisins® Dried Cranberries

Nutrition kids need, flavors kids love!

• One creditable fruit serving in each pouch
• Smart snack compliant
• No artificial colors, flavors, or preservatives
• Naturally fat and sodium free
• 2 grams of fiber per serving
• Gluten free and peanut free
• Buy American compliant
• Shelf life – 9 months
NEW Creditable Recipes
NEW Creditable Recipes

Nutrition kids need, flavors kids love!

• 5 NEW recipes!
  – Cinnamon cranberry sheet pan pancakes
  – Cranberry & turkey whole grain pizza
  – Cranberry chicken salad sliders
  – Carrot, apple & cranberry salad
  – Grilled peanut butter, cranberry & apple quesadillas

• Each recipe serves 48
• Recipes provide creditable food group servings
• Recipes are for foods kids love!

Contact Amy Ingram at aingram@oceanspray.com or your local The Core Group representative for our new recipes and/or videos
School Recipe Highlight Videos

CARROT, APPLE & CRANBERRY SALAD

GRILLED PEANUT BUTTER, CRANBERRY & APPLE QUESADILLAS
NEW! Cranberries in the Classroom
Cranberries in the Classroom

• Engaging early education, nutrition and design experts we reimagined and created a new robust Cranberries in the Classroom set of materials and interactive learning elements.

• Developed for children in grades 2-4

• Leveraged the National Education Association Common Core Standards to inform many activities and full lessons.

• 6 Lessons | 16 Activities | 5 Interactive Activities | Harvest Video

• Supports reading, writing, math, art and health

• Versatile for in the classroom or at-home learning and fun

https://www.oceanspray.com/Foodservice/Segments/Schools/Cranberries-In-The-Classroom
Sharing New News!

Communicating relevant and timely information to our k-12 partners

- New products
- New recipes
- Policy updates
- Tips & resources
- Company news
Contact Us!

For more information or samples…

contact your local THE CORE GROUP representative or

Email Brad Dowie at BDowie@oceanspray.com
Thank You!

Q&A