



# SNIC 2021 FAQs

## Why is SNIC 2021 being moved to a virtual format?

While we would prefer to see everyone in person, given the current state of emergency orders, we made the difficult decision to move SNIC to virtual for 2021 to ensure everyone's safety. Even though the event is virtual, you can count on the same caliber of speakers and high-quality training attendees have come to expect from SNIC.

We are confident that new virtual format will still allow for lots of small group conversations and networking opportunities. We are also hopeful that even more school nutrition professionals will be able to take advantage of one of SNA's most popular conferences. Attending SNIC has never been more convenient!

## What dates will SNIC 2021 be held?

The dates for SNIC 2021 have shifted slightly as, when this meeting is face-to-face, it normally starts on a weekend. Now that the decision has been made to move it to virtual, we did not want to interfere with anyone's weekend time, so the dates are Tuesday, January 12th to Thursday, January 14th.

## When will registration open?

Registration opens on November 2nd.

## What does registration cost and what does it include?

Information on registration can be found on the [Registration page](#).

## What can I expect from SNIC 2021?

As participants of SNIC have come to expect, the virtual conference will continue to offer innovative ideas and sharing among school nutrition operators and industry partners. #SNIC 2021 will take place over three afternoons starting at 1:00 pm EST daily, with short scheduled breaks. [View the agenda](#)

While we will not be offering Innovative Solution Sessions or a Tabletop Showcase, we have built in several other [networking events](#).

## Will recordings of the sessions be available after SNIC 2021?

Yes, the on-demand version of SNIC is included in your registration. The on-demand sessions will be available about a week after the live event.

## How many CEUs can I earn?

Participants will earn 6.5 CEUs

**Who can I contact about being a sponsor?**

For sponsorship opportunities, please e-mail [nartis@schoolnutrition.org](mailto:nartis@schoolnutrition.org).

**Can several of us participate in SNIC 2021 as a group?**

Each attendee must be individually registered for the event. CEU credits can only be earned/applied to the registered individual.

**Are group discounts available?**

SNIC 2021 rates already significantly reduced. However, for our industry members, if more than two (2) people from your company register, the third person on will receive \$100 discount off their registration.

**Will there be a One Day Only option available for registration?**

Because many of the concepts and discussions will carry over into each day, we are not offering the option to register for one day only.

**Will handouts be available for attendees to print prior to the conference?**

Yes, key handouts will be available to print a few days prior to the conference.

**What time zone will SNIC 2021 be offered in?**

SNIC 2021 will take place in Eastern Standard Time.

*For any additional questions, please email: [meetings@schoolnutrition.org](mailto:meetings@schoolnutrition.org).*