Welcome to #SNIC2020!

www.schoolnutrition.org/snic
Gay Anderson, SNS
SNA President
School Nutrition Program Updates
Patricia Montague, CAE
SNA CEO
SNA Update

Gay Anderson, SNS, President
Patricia Montague, CAE, Chief Executive Officer
2018-2021 Strategic Plan Goals

Professional Development

Advocacy & Public Image

Membership & Community

Governance & Operations
GOAL I. Professional Development
LEARNING CENTER™

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ETHICS
www.schoolnutrition.org/Ethics

FOOD ALLERGY RESOURCES
www.schoolnutrition.org/FoodAllergy

LIVE & ON-DEMAND MEMBER WEBINARS
www.schoolnutrition.org/Webinars

TRAINING TECHNIQUES FOR ADULT LEARNERS
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Wednesdays | 2PM EST
EARN CEUs | EARN CPEUs

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www.schoolnutrition.org/webinars
Opening General Session
Ben Nemtin

Closing General Session
Erik Qualman
Key Partners
SNA IS TRAINING AND WEBINARS
A one-stop resource for all your training needs. SNA’s Training Zone has you covered!

SNA IS ONE VOICE
FOR SCHOOL NUTRITION
Take the +1 Membership Challenge and strengthen our voice.

NEW YEAR, NEW GOAL!
Looking for a membership you’ll actually use this year? Become a member of SNA!
Goal Advocacy & Public Image
CNR & Competing Priorities

- 38 Days Left In Session
- Gun Control
- FY2020 Funding/CR
- Impeachment
- Trade War
- Vaping
- GOP Retirements: 13 House/4 Senate
  (including Senator Roberts)
2020 CNR Outlook

Obstacles: Competing Priorities
(Older Americans Act Reauthorization)

Obstacles: Money & Nutrition Standards

NOT LIKELY
# Child Nutrition Bills

- **50+ Bills Introduced in 116th Congress**

## Top Trends

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<thead>
<tr>
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<th>Score</th>
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<tbody>
<tr>
<td>Whole Milk (3)</td>
<td>1.5</td>
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<td>Buy American (2)</td>
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<td>Lunch Shaming (4)</td>
<td>3.5</td>
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<td>Summer Feeding (5)</td>
<td>5</td>
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Other Topics Include:

- Nutrition in Tribal Areas
- Expanding Salad Bars
- Local Procurement
- Farm to School
Unpaid Meals Discussion

When Denver stopped lunch-shaming, debt from unpaid meals skyrocketed

New law ensures no student will be ‘lunch shamed.’ Now, meal debts are mounting

How ‘lunch shaming’ is facing scrutiny around the US

Students are being shamed and punished over lunch debt, and it may take legislation to stop it

School meal debt in Lancaster County has skyrocketed since passage of ‘lunch shaming’ law
Unpaid Meals Working Group

JANUARY 23 & 24, 2020
ARLINGTON, VA
Benefit Cost Analysis Study: Universal School Lunch & Breakfast
2020 Position Paper

Research shows school meals support academic achievement, obesity prevention and overall student health by improving children’s diets and combating hunger. School meals are as critical to learning as teachers and textbooks. School Nutrition Association (SNA) has long supported offering healthy school meals to all students at no charge, as an integral part of their education. On behalf of school nutrition professionals and the students they serve, SNA calls on Congress to work toward this long-term goal by preserving the Community Eligibility Provision (CEP) and taking the following additional steps:

Increase Student Access to School Breakfast and Lunch:

- Eliminate the Reduced Price category (RPP): Students whose families earn between 130 and 185 percent of the federal poverty level qualify to receive reduced price meals. However, some of these students go hungry during the school day or accumulate unpaid meal debt because many families struggle to afford the reduced price co-pay. Allowing these vulnerable children to receive free school meals will ensure consistent access to the nutrition they need to succeed, while reducing growing unpaid student meal debt and easing administrative burden.

- Expand Direct Certification with Medicaid for Free and Reduced Price Meals (DCFPM) to all states. Allow all states to use Medicaid data to automatically certify eligible students for free and reduced price meals. Direct certification eliminates the school meal application requirement for needy families, reduces paperwork and processing for schools, improves certification efficiency and accuracy and decreases unpaid meal debt.

- Urge the USDA and the US Department of Education, in collaboration with School Food Authorities (SFAs), to develop guidance on ensuring students have adequate time to eat healthy school meals. Short lunch periods are a concern—especially for millions of food insecure children who depend on school meals. To increase consumption of fruits and vegetables, which take longer to consume, and to minimize food waste, schools must provide students adequate “seat time” in the cafeteria.

Strengthen School Meal Programs:

- Preserve NSDA’s 2018 Final rule Child Nutrition Programs: Flexibilities for Milk, Whole Grains and Sodium Requirements. This final rule preserves strong standards for school meals, including calorie and fat limits, Target 1 sodium reductions and mandates to offer students a variety of fruits, vegetables, whole grain options and low fat or fat free milk.

- Increase USDA Foods (commodities) support for the School Breakfast Program (SBP). The FY 2020 Agricultural Appropriations Bill contains $20 million for breakfast commodities. Increasing USDA foods support for SBP will allow more students to benefit from a nutritious school breakfast, help schools cover rising costs and advance USDA’s mission of supporting America’s farmers.

- Support USDA’s ongoing effort to streamline overly complex child nutrition programs. Streamlining regulations will minimize costs, allowing school nutrition professionals to invest time and resources toward better serving students.
Increase Student Access

- Eliminate Reduced Price Category (ERP)
- Expand Direct Certification with Medicaid for Free and Reduced-Price Meals to all states
- Urge USDA and DOE, in collaboration with SFAs, to develop guidance on ensuring students have adequate time to eat healthy school meals
Strengthen School Meal Programs

- Preserve USDA’s final rule *Child Nutrition Programs: Flexibilities for Milk, Whole Grains and Sodium Requirements*
- Increase USDA Foods (Commodities) Support for the School Breakfast Program
- Support USDA’s ongoing effort to streamline overly complex child nutrition programs
Legislative Action Conference 2020

March 8-10, 2020
Marriott Marquis
Washington, DC

Register today: www.schoolnutrition.org/LAC
PROMOTE YOUR PROGRAMS

MARCH 2-6, 2020

MAY 1, 2020
Goal:
Governance & Operations
TECHNOLOGY AUDIT
School Nutrition Association
Research Agenda

5 Research Priorities

- Meal Participation
- Unpaid Meals
- Rural Districts
- Mentorship & Staff Development
- Measure Value & Outcomes of School Nutrition Programs
Mike Birkmeyer
ACDA President
What is ACDA?

THE Communication Link between Agriculture, Industry, Government and YOU, the Customer

A Collective Voice for Policy Decisions Impacting Food Distribution Programs
WORKING TOGETHER
TO NOURISH THE NATION
ACDA Committees

- Education
- Processing
- Public Policy
- Planning
MOVING THE NEEDLE TO NOURISH THE NATION

AMERICAN COMMODITY DISTRIBUTION ASSOCIATION

45th Annual Conference
SEATTLE | WASHINGTON

APRIL 27-30, 2020
HYATT REGENCY
SEATTLE, WA
WORKING TOGETHER TO NOURISH THE NATION
USDA Updates

Cindy Long
Deputy Administrator
Child Nutrition Programs
USDA Food and Nutrition Service
January 13, 2020
Today’s Presentation

• FY2020 Appropriations and Grants

• Upcoming Regulations and Policy

• Technical Assistance and Resources

• CN Research and Demonstrations
FY2020 Appropriations: General

- **Paid Lunch Equity**
  - SFAs with negative balances only

- **Operators may substitute any vegetable for fruit at breakfast**
  - For SYs 2019-20 and 2020-21

- **Prohibition on raw or processed poultry products from China in any of the CN Programs**
FY2020 Appropriations: Grants

- $25M for CN Technology Grants
- $5M for School Breakfast Expansion Grants
- $35M for Summer EBT Grants
- $30M for School Equipment Grants
- $14M for Farm to School Grants
Team Nutrition Training Grants

- FNS expects to award up to $5.2M in FY 2020 Team Nutrition Training Grants
- State agencies that administer the school meal programs will be eligible to apply
- Watch for the Request for Applications in late January 2020.
Farm to School Grants

2019
• Farm to School Grant Program awarded over $9.4 Million to plan, train and implement Farm to School.

2020
• Farm to School Grant Program
  • New State Agency Track
  • Estimated award date Summer 2020
• New - Regional Farm to School Institute Grant
  • Estimate to make at least two awards and announcement will be made in early spring 2020

2021
• Solicitation will be posted around October 2020

https://www.fns.usda.gov/cfs/farm-school-grant-program
• Looking Ahead:

Regulatory & Policy Actions
Looking Ahead: Proposed Rule

• Simplifying Meal Service and Monitoring Requirements in the National School Lunch and School Breakfast Programs

• Included in the Spring 2019 Regulatory Agenda

• Deregulatory action
Upcoming Proposed Rule

• Streamlining Program Requirements and Improving Integrity in the Summer Food Service Program
Final Rule

• Proposed rule published March 29, 2016
• Implements statutory requirements
• 5,695 comments received and analyzed
• Final rule recently added to the Fall agenda
Procurement Review 3-Step Process

New 3-Step Process Will Include:
• Self-certification
• Risk Assessment
• Comprehensive Procurement Review, as applicable

Benefits
• Streamlines the existing comprehensive review tool;
• Reduces burden for State agencies and school food authorities;
• Improves procurement oversight; and
• Enables State agencies to prioritize resources where comprehensive procurement oversight is needed
CNAAT 2020: Technology Today

• FNS is pleased to announce that the next Child Nutrition Access & Accountability through Technology (CNAAT) will be held in May 12-14, 2020 in Reston, VA

• Stay tuned for more details, including registration!
Validation Service to Modernize School Meal Verification Reporting

- USDA maintained, cloud-based API
- Simple data call from existing State systems
- No identifying information passed to the API
- Real-time feedback to SFAs
- Successfully pilot-tested in 2019

SM.FN.WebApp@usda.gov
New and Revised Resources

NEW:
• Offering Meats and Meat Alternates at School Breakfast
• Offering Smoothies in School Meals (Summer 2020)
  • Includes: Menu planning tips, Crediting information, Recipe ideas, Success stories
• E-newsletter: School Meals Grab n’ Go
  • Upcoming topics to include: Salad Bars, OVS, Traditional Foods, and more!

UPDATED:
• A Guide to Smart Snacks in School (July 2020)
• What You Can Do to Prevent Wasted Food booklet (online January 14)
New and Revised Tools for Operators

**Food Buying Guide**
- Users of the FBG Interactive Web-based tool now have access on the Mobile App (December 2019)
- FBG Web Tool Updates – two interactive flow charts (December 2019)
- FBG training modules on ICN’s eLearning portal (March 2020)

**New Product Formulation Statements – Now fillable forms** (Released November 2019)

**Update to Exhibit A Grains Tool on the FBG Web Tool and Mobile App** (March 2020)

**Child Nutrition Database (CNDB) Release 23** (Spring 2020)
Training Updates

ICN-led Trainings:
- PreK Meal Pattern Online Course (Spring 2020)
- Introduction to Summer Feeding School Programs Online Course (March 2020)
- Marketing SFSP Online Course (March 2020)

Farm to School Producer training
- Regional Trainings begin Spring 2020
CN Study Updates

Child Nutrition Program Operations Study II (December 2019)

School Nutrition Meal Cost Study II
• Examines the nutritional quality of school meals, children’s dietary intake at school and at home, the cost to prepare school meals, and plate waste
• Data collection underway Spring 2020

School Food Purchase Study
• Provide updated national estimates of SFA food acquisitions (both purchased foods and USDA Foods) and food purchase practices, and
• Describe changes in purchases and purchase practices
• Data collection in SY 2020-21
Summer EBT

**Competitively selected** four multi-year projects in 2019:

- Chickasaw Nation, Inter Tribal Council of Arizona, Michigan, Wisconsin
- Projects run through summer 2022

**Focus** on new projects, innovations, efficiency, and integrity
Summer Meals-to-You

- Partnership with Baylor University’s Texas Hunger Initiative
- Novel approach to reaching rural children
- Children receive weekly food boxes in summers 2019-2021
- Weekly food box include
  - 5 breakfasts
  - 5 lunches/suppers
  - 5 snacks
- Evaluation by Urban Institute
THANK YOU!
2020 Vision: ICN’s Update

Aleshia Hall-Campbell, PhD, MPH
Executive Director
January 13, 2020
APPLIED RESEARCH

- Site visits
- Expert panels and workgroups
- Interviews
- Focus groups
- National surveys
- Observations
- Essential KPIs for School Nutrition Success
- Competencies, Knowledge, and Skills for School Nutrition Managers

#SNIC2020 VISION
PROFESSIONAL DEVELOPMENT

• Face-to-face trainings
• Online courses
• Webinars
• Podcast Series
• Fact sheets
• Mini posters
• Videos
• Virtual instructor-led trainings (VILTs)
• Standard operating procedures
• Newsletters
NEW SIGNATURE INITIATIVES

STAR / E-STAR for Managers
- Job-skills/workforce development
- Formal mentoring program (12 months)
- Goals/Action Plans
- Frontline staff trainings

Culinary Institute of Child Nutrition
- All levels
- Hands-on culinary trainings
- Week-long, 8-hr, 4-hr trainings

Native American/Tribal Partnerships
- Establishment of partnerships
- Needs Assessment
- Culturally appropriate materials
ONLINE COURSES

- Financial Management: A Course for Schools
  - English
  - ENROLL

- Managing Food Allergies in SNPs
  - English
  - ENROLL

- Introduction to HACCP for SNPs
  - English
  - ENROLL

- Basic Culinary Math: Operation with Fractions
  - English
  - ENROLL
VIRTUAL TRAININGS, WEBINARS, AND PODCASTS

- VIRTUAL INSTRUCTOR-LED TRAININGS (VILT’s)

- STAR Monthly Webinar Series

- i-Bites Podcast Series
  - Leadership Series
SPANISH RESOURCES
Child Nutrition Timeline

Take a journey through the history of child nutrition with our interactive timeline.

Scroll the timeline and click on a date tab to read the history or use the arrows to navigate to the next date.

CHILDREN’S AID SOCIETY NYC
EARLY SCHOOL FEEDING PROGRAM

The Children’s Aid Society of New York City started one of the first school feeding programs in the United States for students in their vocational school. www.childrensaid.org.uk
The University of Mississippi
School of Applied Sciences
www.theicn.org  800-321-3054

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Thank you

www.schoolnutrition.org/snic
Your Input is Critical!

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