What’s Your Vision?

How to Use a Vision Board to Map Out Your Goals

Kara Sample, RDN, SNS
Affiliation or Financial Disclosures

► Kara Sample
  ► Assistant Director of Nutrition Services for Greeley-Evans Weld County School District 6
  ► Colorado School Nutrition Association President-Elect
Our organizational goal for 2020 is to achieve the goals of 2019, which we should have completed in 2018 because we agreed to them in 2017 and had already planned them during 2016.
I procrastinate....

I don’t follow up....

I get discouraged....

I don’t hold myself accountable....

I don’t have time....

Goals are downright boring....
Visionary Objectives

► Define ‘vision board’
► Assess your stance related to vision boards
► Analyze vision board examples
► Embrace the benefits of a vision board
► Demonstrate steps to create a vision board
► Develop your next steps
What is a Vision Board?

- **REPRESENTS** the Mission/Vision
- **ILLUSTRATES** the Goals needed for success

“Physical picture of desired reality”

“Fun and visual tool to illustrate goals in a medium seen daily”
Defining ‘Vision Board’?

► Who?
► When?
► Where?
► Why?
► How?
Assess Your Current Stance....

► Have you and your teammates ever worked together to establish organizational goals?

► Have you ever created a vision board using your organizational goals?

► Are you excited about the idea of this visual tool to support goal achievement?
https://www.youtube.com/watch?v=XWlaOK_1Nag
https://www.deltasd.bc.ca/district/our-vision/
https://peppervirtualassistant.com/blog/how-to-create-your-2019-vision-board/
http://joyijehon.blogspot.com/2016/02/business-corner-vision-boards-2.html
VALUES AND BELIEFS

Our students come first.

We know every child can achieve.

We commit to excellence, innovation and continuous improvement.

We ensure safe and healthy schools.

We view diversity as an asset.

We provide opportunity and choice.

We partner with families and communities.

MISSION: Engage, Empower, Inspire
District 6 provides every student with a personalized, well-rounded and equitable education in a safe, caring environment.

VISION: Greeley-Evans educates today’s students in partnership with families and communities to succeed in tomorrow’s world.

STUDENT LEARNING AND ACHIEVEMENT
Students will engage in a challenging, personalized, data-driven education preparing every student to be college and career ready with the skills needed to be successful in the community and world.

STRENGTHENING PARTNERSHIPS
District 6 will increase engagement and interest in learning through community and school partnerships with our students, parents, and community to enhance student success.

CLIMATE AND CULTURE
We will cultivate a safe and supportive learning environment for all, embracing our diversity, honoring and engaging all stakeholders, and promoting safety.

OPERATIONAL AND ORGANIZATIONAL EFFECTIVENESS
We will be innovative and accountable to this community, through measurable outcomes and continuous improvements.

https://www.greeleyschools.org/Page/21468
Real Life Examples

**Moranda Boles, RD** - Greeley-Evans School District 6: Nutrition Services, Area Supervisor for 13 schools

Goal Area = Individualized Professional Guidance
Moranda’s ‘Wordy’ Vision-
My personal goal is to provide individualized professional guidance and role model a level of leadership to my fellow employees, which will enhance their daily work performance; ultimately providing an enhanced meal experience for students, staff, families, and visitors.
Real Life Examples

**Matt Poling** - Greeley-Evans School District 6: Nutrition Services, Executive Chef + Purchasing

Goal Area = Financial Solvency
Real Life Examples

Rachel Hurshman - Greeley-Evans School District 6:
Nutrition Services, Wellness Coordinator

Goal Area = Bridging Wellness & Nutrition Services
Real Life Examples

Rebecca Robbins - Greeley-Evans School District 6: Nutrition Services, Nutrition & Menu Specialist

If we are to achieve a richer culture, rich in contrasting values, we must recognize the whole gamut of human potentialities, and so weave a less ordinary social fabric, one in which each diverse human will find a fitting place.

Goal Area = Modeling Culture & Diversity
Real Life Examples

**Cameron Herritt** - Greeley-Evans School District 6: Nutrition Services, Area Supervisor

Goal Area = Confidence & Ongoing Success

“To live only for some future goal is shallow. It’s the sides of mountains that sustain life, not the top.”

Robert M. Pirsig - *Zen and the Art of Motorcycle Maintenance*
Real Life Examples

Danielle Bock - Greeley-Evans School District 6: Nutrition Services, Director
Mock Vision Board for D6 NS

To live only for some future goal is shallow. It's the sides of mountains that sustain life, not the top.

Robert Newton, The Search for Simplicity in Complexity

If we are to achieve a rich culture, it is in cultivating minds, not just recognizing the whole gestalt of vision and values within ourselves and our colleagues, and then striving to be there, and in which we're to be nourished.

FTK!!!

EDUCATION

Feed.

nourish

EQUALITY.

© Copyright 2020 | School Nutrition Association | School Nutrition Industry Conference | January 12-14 | Indian Wells, CA
Benefits of a Vision Board

1. Intensified emotions
2. Stimulated motivation
3. Amplified learning experiences
4. Enhanced goal accomplishment
Steps to Create a Vision Board

1. Set aside time
2. Invite stakeholders
3. Identify focus areas
4. Divvy up goals
5. Collect materials
6. Create
7. Revisit
Focus Area Identification

► **Strengths** - What are we doing well that we can build upon?

► **Opportunities** - What are our stakeholders asking for?

► **Aspirations** - What do we care deeply about?

► **Results** - How do we know we are succeeding?
### Focus Area Identification

<table>
<thead>
<tr>
<th>S</th>
<th>Offering student wellness opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>O</td>
<td>Vegan meatballs that provide $\frac{1}{4}$ cup legume &amp; $\frac{1}{4}$ dark green</td>
</tr>
<tr>
<td>A</td>
<td>Ensuring every child is fed every day</td>
</tr>
<tr>
<td>R</td>
<td>Average daily participation increases</td>
</tr>
</tbody>
</table>
Divvying Up

► Divide goals into work areas

► Assign goals to the ‘visionary’ based on scope of practice

► Allow the visionary permission to have fun
Stop setting goals. Goals are pure fantasy unless you have a specific plan to achieve them.

~Stephen Covey
What Are Your Next Steps?

► Commit to it
► Review your notes
► Teach others
► Gain buy in
► Gather the team
► DO IT!!!
► Celebrate successes
► Email Kara for motivation (ksample@greeleyschools.org)
Share Time

► Questions

► Best Practices

► Success Stories
Your Input is Critical!

Evaluate this session using the #SNIC2020 App