Your Superintendent

Positive Partner or Distant Stranger?

Dr. Jarod M. Larson
Superintendent
Brandon Valley Schools

Gay Anderson SNS
Child Nutrition Director
Brandon Valley Schools
Affiliation or Financial Disclosure

Dr. Jarod Larson
Nothing to Disclose

Gay Anderson
Nothing to Disclose
Developing A Positive Partnership

➢ When & How To Communicate

➢ Scheduling & Meeting Preparation

➢ Practical Strategies For A Positive Partnership

➢ Program Enhancement & New Ideas
When to Communicate

➢ Potential concerns from a parent or community member
  ➢ Apprise as soon as possible
  ➢ No Big Surprises – Especially in the media

➢ Program Success
  ➢ Health Inspections, Reviews, New programs

➢ Media requests
  ➢ Based on district policy
How to Effectively Communicate

➢ Determine your Superintendent’s Desired Form of Communication

➢ Succinct Presentation of Information

➢ Establish the Desired Outcome & Timeline

➢ Define Follow-up Actions & Communications
Scheduling & Preparing for a Meeting

➢ Be Flexible
  ➢ Provide multiple options & General reason or topic for meeting

➢ Clearly State Your Purpose
  ➢ Agenda
  ➢ Provide Supporting Information
  ➢ Have your data ready – Over prepare

➢ Every Opportunity is an Impact Opportunity
  ➢ Continually work to build your relationship and a positive partnership will be fostered and developed.
Additional Meeting Preparation Tips

➢ Be prepared for “What If’s”,
  ➢ Financials – Expected Revenue and Expense
  ➢ Impact on District
  ➢ Staffing needs
  ➢ Unintended Consequences
  ➢ Other
Practical Strategies For a Positive Partnership

➢ Back to school events - In-service for CNS Staff
   ➢ Can you speak to my staff and welcome them back?

➢ New Program Potential
   ➢ Would you be able to meet to discuss an innovative strategy that could benefit the CNS program and increase student achievement?

➢ District Functions – All Staff Luncheon
Get To Work! District Functions - All Staff Luncheon

➢ Would the Administration like to help us with this?

➢ Positive & Practical Strategy to:
  ➢ Increase Program Understanding
  ➢ Develop Awareness
  ➢ Cultivate a Team Mentality
When a New Idea Flops – Flip It!

➢ **FLOP** requires Full Transparency

➢ **FLIP** requires Follow-up
  ➢ Plan to review and revise
  ➢ Bring potential solutions

➢ Relationship Builder - Not a Relationship Buster
  ➢ REMEMBER: Every Opportunity is an Impact Opportunity
When a New Program Idea Comes From The Office of the Superintendent

- Surprise!!!
  - You are going to get a summer bus and you didn’t have to ask for it!
  - The Superintendent “GETS” your program
  - Understands the value of School Meals

- All a Result of 2018 SNA National Conference
  - Stay connected and involved
  - Best practices and innovative programming
Wise Words To Remember

BE BOLD

&

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