Annual National Conference 2019

From the Cafeteria to the Community
Sommer Purvis
Administrator of Child Nutrition Special Programs
Affiliation or Financial Disclosure

• Sommer Purvis
• Livingston Parish Public Schools
• Nothing to Disclose
Power, today, comes from sharing information, not withholding it.

~Keith Ferrazzi
Our District

MEAL PARTICIPATION

- **52.2%** BREAKFAST
- **76.9%** LUNCH

- **26,000** STUDENTS
- **39 CAFETERIAS**
  - **44 SITES SERVED**
- **35,000+** MEALS SERVED EACH DAY
- **325** CHILD NUTRITION EMPLOYEES

- **ALTERNATIVE BREAKFAST PROGRAM**: 17 K-5, 5 6-8, 7 9-12
- **SNACK PROGRAM**: 8
- **AFTER SCHOOL PROGRAM**: 19
- **SUMMER FEEDING PROGRAM**: 12

CEP ISP 93.34

LIVINGSTON PARISH 650 SQ MILES

82% WHITE, 8% BLACK, 7% HISPANIC, 3% OTHER
Triumph Over Tragedy

The “Great Flood” of August 2016

- Schools closed for 21 days
- 15 schools damaged by flood waters
- 3 schools damaged beyond repair
- 90% of homes and businesses flooded
- Many students displaced or homeless
The Big Idea

• What would happen if we moved out of the cafeteria and into the community to start our after school meal program?

• How many great things go on in our cafeterias daily? How many of those do we get to share with the community?

• Moving out of the cafeteria into the community offered opportunities to
  • Implement new or expand existing programs
  • Build relationships with stakeholders, parents and students
  • Promote and market our program in unique ways
Planning & Implementation – Part 1

• Develop list and meet with potential stakeholders
  • Roles and responsibilities

• Completed application, permitting and training for Local and State agencies

• Meal planning

• Developed plan for meal delivery, record keeping and production

• Created schedule to correspond with popular library events to maximize participation

• Recruited Aspiring Leaders to participate as volunteers

• ~ 3 months to implement
Expanding Through Collaboration
Planning & Implementation – Part 2

• Volunteered to serve on district planning committee for STEAM Community Outreach project

• Prepared and submitted Fuel Up grant to purchase the Blender Bike and necessary equipment

• Developed plan utilizing existing staff for scheduling, ordering, takeaways, transport, set up and events

• Contacted high school club advisors to solicit student volunteers needing service hours

• Event debriefing
  • Provide feedback post events
  • Share new ideas for takeaways and enhancement of future events
  • Suggestions for future outreach opportunities
Community Outreach Initiatives
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Results

• Feeding Young Minds
  • Services all 5 library branches
  • Provides meals 10 days per month
  • Over 4000 meals served

• Expanded After School Meal program to 18 sites (13 schools & 5 libraries)

• Serve ~10,000 meals per month the first year

• Created opportunities for program promotion and expansion

• Increased department visibility and improved opinion of Child Nutrition department

• What’s next?
  • Explore opportunities for off-site reimbursable meals
Tag your it ...

• Identify your goal - what do you want to accomplish?
• Don’t reinvent the wheel
• Think outside the box “into the community” doesn’t have to be off campus
• Create list of potential stakeholders and schedule meetings
• Complete necessary applications and permitting
• Develop logistics plan that works for you
  • Menus, recordkeeping, cost, labor responsibilities
• Reflection
It’s Your Story
Write it well
It’s Your Story & edit often
Evaluate This Session

Use the ANC App to evaluate the sessions you attend and you will automatically be entered to win a FREE registration to ANC 2020 in Nashville.*

One entry per person. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.
Thank you!

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