



## **“I Heart School Breakfast” PARTICIPATION SWEEPSTAKES RULES**

**The deadline to enter the sweepstakes is February 23, 2018**

### **How to Enter**

School nutrition professionals or employees employed by a school district or school nutrition operation, who submit the online form, are automatically entered into the prize drawing. There is no separate entry form for the drawing. No responsibility is assumed by SNA, and entrants waive all claims for lost, late, illegible or misdirected entries; or for any problems of technical malfunction of any telephone network or lines, computer equipment, software, failure of any internet service provider or any combination thereof including without limitation any damage to entrant's or any other person's computer resulting from participation in this promotion.

### **Prizes**

Thirty (30) sticker packs will be awarded total. Fifteen (15) winners at the end of January and fifteen (15) at the after February 23, 2018. United States federal, state & local taxes and any other applicable taxes on prizes are the sole responsibility of the winner. No substitution or transfer of prizes permitted. The prize has no cash or other redemption value. No purchase necessary. There is no entry fee of any kind for this sweepstakes. The deadline to enter the sweepstakes is February 23, 2018.

### **Prize Drawing**

Winners will be selected in a random drawing to be conducted on or about the last day of each sweepstakes month during the sweepstakes period. Winners will be notified by email or telephone call within 5 business days of drawing date. A prize winner may choose to decline the prize upon notification if he/she so wishes. If SNA is unable to contact potential winner(s) by email or if any potential winner fails to respond to the prize notification within 14 days of issuance of notification or if any winner fails to comply with any of the requirements, an alternate winner shall be selected through another random drawing. If, in SNA's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the sweepstakes, or if technical difficulties compromise the integrity of the promotion, SNA reserves the right to terminate the promotion and conduct a random drawing to award prize packs using all currently eligible online entries received as of the termination date. Should the promotion be terminated prior to the stated expiration date, notice will be posted on <http://www.schoolnutrition.org/nsbw>.

### **Eligibility**

This sweepstakes is open to registered users, age 18 years or older, who are school nutrition professionals or employees employed by a school district or school nutrition operation, U.S. residents only, who complete the feedback sweepstakes form. This sweepstakes is not available in any state or local jurisdiction where prohibited or restricted by law. A registered user is someone who has completed and submitted the online feedback form located at <http://schoolnutrition.org/Meetings/Events/NSBW/2018/Sweepstakes/>. A prize winner is not eligible for subsequent drawings. This sweepstakes is not open to current SNA board members, SNA industry members, employees of SNA or immediate family members. By entering, participants without limitation, release and hold harmless SNA and its affiliates, licensees, franchisees, subsidiaries, advertising and promotion agencies from any and all liability for any injuries, loss or damage of any kind in connection with this sweepstakes or acceptance and use of a prize won. One entry per person is allowed. No purchase necessary. There is no entry fee of any kind for this sweepstakes.