

# #NSBW17 Photo Challenge



## Take a Photo

Use your phone to snap a picture

## Tag It

Tag all photos with:

#NSBWChallenge  
#SchoolBreakfast  
@SchoolNutritionAssoc

## Upload It

Set your Instagram profile to public and upload your photo(s)

**Category 1:  
Best Breakfast Tray  
(Reimbursable)**

**Category 2:  
Best Breakfast  
Food Display**

**Category 3: Best  
Breakfast In the  
Classroom**

**Category 4:  
Best Breakfast  
Cart**

**\*\*Must be an SNA member to participate\*\***

**SNA members may enter all four categories, but are only eligible to win in one category**

**Be sure to identify which category your entry belongs to (i.e. Category 2)**

**Be sure to use #SchoolBreakfast and #NSBWChallenge in all posts AND tag @SchoolNutritionAssoc**

**Get Creative and Have Fun!**

For complete rules, visit: [bitly.com/nsbw17challenge](http://bitly.com/nsbw17challenge)

Winners will be announced the week of March 20

**#NSBWChallenge | #SchoolBreakfast | @SchoolNutritionAssoc**

