



SNA Industry
**BOOT
CAMP**

2021 VIRTUAL FALL INDUSTRY BOOT CAMP

Level II

November 15-17, 2021
1:00 pm to 4:30 pm EST



**SCHOOL
NUTRITION
ASSOCIATION**

AGENDA

Monday, November 15, 2021

- 1:00 pm – 1:15 pm Welcome and Introductions Beth Wallace, MBA, SNS
SNA President
- 1:15 pm – 2:15 pm Product Development Mary Begalle, PhD, RD, SNS
- 2:15 pm – 2:30 pm Reflections/Q & A
- 2:30 pm – 2:45 pm Business Break
- 2:45 pm – 4:00 pm Product Development
- 4:00 pm – 4:15 pm Reflections/Q & A
- 4:15 pm – 4:30 pm Business Break
- 4:30 pm – 5:00 pm Zoom Happy Hour (Optional)

Tuesday, November 16, 2021

- 1:00 pm – 2:15 pm Financial Management In-Depth Becky Domokos-Bays, PhD, RD, SNS
- 2:15 pm – 2:30 pm Reflections/Q&A
- 2:30 pm – 2:45 pm Business Break
- 2:45 pm – 3:00 pm USDA Equipment Grants
- 3:00 pm – 4:30 pm Director Panel
Moderator: Becky Domokos-Bays

Manish Singh, MBA
Director of Food Services Division,
Los Angeles Unified School District, CA

Lora Gilbert, MS, RD, SNS
Senior Nutrition Director
Orange County School District, FL

Laura Benavidez, MBA
Executive Director, Food & Nutrition Services
Boston Public Schools, MA

Chris Burkhardt, SNS
Executive Director
Cleveland School District, OH

Wednesday, November 17, 2021

- 1:00 pm – 2:30 pm USDA Foods and Commodity Processing In-Depth Mary Begalle, PhD, RD, SNS
- 2:30 pm – 2:45 pm Reflections/Q & A
- 2:45pm – 3:00 pm Business Break
- 3:00 pm – 4:30 pm USDA Foods and Commodity Processing Panel – Moderator: Mary Begalle

David Tuckwiller
Deputy Administrator
USDA AMS

Sean Leer
CEO
GS Foods Group/Gold Star Foods

Gay Anderson, SNS
Child Nutrition Coordinator
Sioux Falls School District

Cynthia Hormel, MM, RD, SNS
Director School Nutrition Services
Alexandria City Schools