



Sponsorship Opportunities

Total projected attendance: 6,500+
3,500 school nutrition operators (1,500 Directors)

Banners – \$4,000 – 5,000 (pricing varies by location)

Your message won't be missed on a banner! Use your advertising space to share a brand message, new product information or announce what is going on at your booth. These banners will be in prime traffic areas, so your message won't be missed!

Conference Tote Bag Premium – 2 spots left! / \$3,400

Showcase your company brand or program/product by providing one collateral piece to be included in every conference tote bag. This is a great way to drive attendees to your booth.

SPARK Sessions – 3 sessions / \$2,500

SPARKS! (Simple Presentations About Relatable Knowledge for Schools) are casual 30-minute interactive sessions with attendees. Strategically located on the Exhibit Hall floor for maximum exposure, this is a can't miss opportunity to connect with ANC attendees. Spotlight a new product, brainstorm with attendees or offer a "Meet the Expert" type opportunity.

Surprise & Delight – 2 spots left! / \$4,500

Be an attention grabber with an unexpected treat for attendees in the Georgia World Congress Center. Let us help you create a fun and exciting event for attendees when they least expect it. This pop-up event grabs attendee attention outside the exhibit hall and SNA will help determine the best time and place to maximize your conference reach.

Hotel Room Drops – 2 openings (Monday night only) / \$5,000

Drop a gift or collateral piece in the rooms of school nutrition operators at the four most populated conference hotels in Atlanta. Two non-competing companies each night: Sunday & Monday. (associated hotel fees extra)

District Director's Section Meeting – \$5,000

The sponsor will be recognized in onsite signage, the ANC program guide and will have the honor of introducing the speaker.

Red Carpet Awards Ceremony – \$15,000

The SNA Awards Program recognizes the amazing contributions of SNA members by awarding prestigious honors to members at the state, regional & national level. SNA State Associations are also recognized with honors for leadership, membership, recruitment and professional development. Your company will host the annual Red-Carpet Awards Ceremony at ANC, a fun and well-loved event which gets bigger and better each year! You will be actively invoiced in the ceremony, which is routinely attended by 800 – 900 school nutrition professionals.

Best of ANC Webinar Series – \$12,000 (4 webinars)

The highly sought-after “Best of ANC” webinar series brings expert speakers and the highest rated sessions to members who cannot attend the meeting, creating an opportunity for the sponsor of this popular series to reach SNA members. The series has opportunities for the sponsor to be on each webinar.

Gem Club

Diamond Club \$2,500 | Ruby Club \$1,000 | Pearl Club \$500

Gem Club enables SNA to book top-notch speakers, bring school nutrition professionals to the conference to participate on panels, and provide for memorable meetings for all attendees. Gem Club contributors will be listed in signage and in the conference Program Guide.

Contact:

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