



# Advertising Opportunities

## Advertise on the SNA Website, Magazine & Program Guide

### Banner Ad Rates

The following rate is for three months:

- \$2,250 Net for a banner for the SNA home page.
- \$2,250 Net for a banner on a secondary page.
- Ads on the public pages will rotate with other ads.
- Ad positions will be given on a first come, first served basis.
- The banner on the secondary pages will run exclusively for 3 months.
- Each banner advertisement will hyperlink to the advertisers designated home page or Web page of choice.

### Production Specifications

- Homepage Size: 350 pixels width x 150 pixels height
- Landing Page/Interior Size: 285 pixels width x 240 pixels height
- Image format: JPG or GIF
- Animation: 8-second limit

### E-Newsletter Advertising

*SN Express* is a weekly e-newsletter delivered to SNA members and other child nutrition audiences. It features current events and news stories, the latest announcements from SNA and USDA, hot topics, timely resources and more. Forty-eight issues are available each year. Contact your SNA advertising representative for rates, dates and material specifications.

### Production Specifications

- 350 pixels width x 60 pixels height
- Image format: .JPG or .GIF
- Animation: 8-second limit
- Maximum file size: 40K

To learn more, [view our Media Kit](#). Contact your advertising representative today!

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