



Priority Points

Priority points are used to determine selection order for exhibitors. These points will determine your scheduled appointment for Exhibitor sign-up for the following year (ANC 2020 in Nashville).

Exhibitor Sign-up for ANC20 Nashville will take place:

- **Tuesday, July 15:** 7:30 am – 9:30 am
- **Tuesday, July 15:** 2:30 pm – 5:00 pm
- **Wednesday, July 16:** 7:30 am – 9:30 am
- **Wednesday, July 16:** 3:00 pm – 4:00 pm

Priority points are earned from June 1, 2018 – May 31, 2019 and the points are compiled based on the following criteria:

- 1 point for each booth purchased
- 1 point for exhibiting at the current year's Annual National Conference.
- 1 point for exhibiting the previous year (consecutive)
- 1 point for presenting a Culinary Demonstration
- 1 point for presenting a Focus Group Session or Display Table at SNIC 2019
- 1 point for being a Friend of the Foundation
- 1 point for being a corporate member
- 4 points for being a Patron member (*includes 1 point for corporate membership, 1 point for Friend of the Foundation, and 2 points for Patron*)

Points for sponsorship and advertising are awarded in the following manner up to a maximum of five (5) points:

<u>Sponsorship Dollars</u>	<u>Point Value</u>
\$0 - \$ 2,999	1
\$3,000 - \$ 9,999	2
\$10,000 - \$49,999	3
\$50,000 - \$99,999	4
\$100,000 +	5

<u>Advertising Dollars</u>	<u>Point Value</u>
\$0 - \$ 2,999	1
\$3,000 - \$ 9,999	2
\$10,000 - \$49,000	3
\$50,000 - \$99,999	4
\$100,000 +	5

Contact the following Centers to show your support and to increase those points at 800-877-8822:

- **Meetings (exhibits/booths):** Extension 140
- **Business Development (membership & sponsorship):** Extension 173 or 151
- **Communication (advertising):** Extension 117
- **School Nutrition Foundation (donors):** Extension 125