



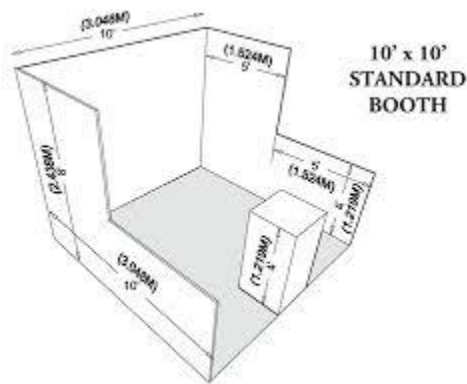
Booth Configuration & Hanging Signs

On Sunday, July 14, 2019, an inspection will take place at each organization's booth to ensure that their booth meets the standards that are set forward in the ANC2019 America's Center – St. Louis Rules and Regulations.

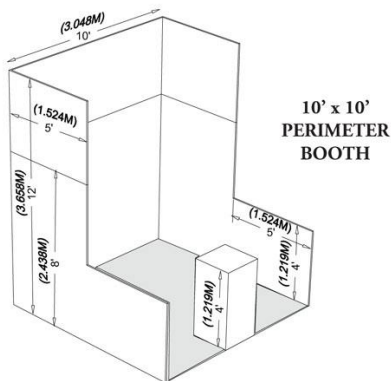
SNA asks that you be mindful of the Booth Configurations & Restrictions that are written within the 2019 Rules and Registrations for the tradeshow. They state:

All exhibits must be confined to the limits of their respective booths as indicated on the floor plan.

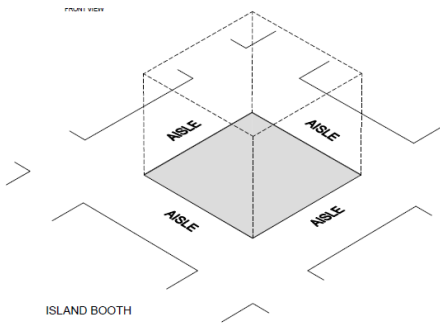
Standard Booths (inline and corners) are permitted to a maximum height of 8 feet for the back wall and 3 feet for side dividers.



Perimeter booths (booth located on the outer wall of the exhibit floor – Aisle 100 & 2000) are restricted to 10 feet in height.



Island booths (exhibit exposed to aisles on all four sides) having exhibit fixtures & components exceeding 12 feet in height must submit drawings for approval by SNA and its General Contractor (GES). Based on the facility design, the new height restriction for a structure within an Island booth is 12 feet.



Hanging signs are permitted in island booths only. Hanging signs & graphics will be permitted to a maximum height of 18 feet, provided written approval is received by SNA and its General Contractor (GES).

Each exhibitor is entitled to reasonable sight lines from the aisle regardless of the size of the exhibit space. We ask that those companies exhibiting within island booths be mindful & courteous to your neighboring exhibitors. Exhibitors shall not create structures that will block the sight line of the aisle or the view of your neighbors' booths.

If your organization's booth is in violation of these regulations, you will be notified by an official letter from the Association. SNA asks that you please make the necessary changes to your booth before the Exhibit Floor opens on **Monday, July 15, 2019 at 9:30 am.**

If your organization fails to make the necessary changes, your company will forfeit priority points and will be subject to a \$500 fine. The amount of priority points forfeited is at the discretion of the Exhibit Manager & SNA.