



NEW PRODUCT SHOWCASE

Sign up Now for ANC 2018

The New Products Showcase is a large display of the newest and most exciting products ever assembled into one venue! A quick and effective way to **promote** your products, services and equipment to the 6,800+ ANC attendees! Don't Miss out!

Fees (for each new product display)

• **Basic: \$550** • **Enhanced: \$1,100** • **Featured: \$1,600**

(see specific descriptions on reverse side)

Rules & Regulations

All 2018 SNA Exhibitors are eligible to participate in the New Product Showcase. You must be exhibiting to participate in the New Product Showcase. This is defined as a product that has been introduced by your company to the **school food market from August 2017 through July 2018**.

Each participant will receive approximately 1½ft length x1½ft height (18"x18") of display space. If the products and/or pictures are larger than this they will not be displayed.

Note: An icon will appear next to your company name in the ANC2018 attendee *Program Guide*. The *Program Guide* gives the audience an overview profile about your company. This icon will indicate to attendees that your company is participating in the New Product Showcase.

Note: The display cases are manned. This showcase is for viewing and informational purposes only. Do not touch or move the displays.

Setup & Take Down

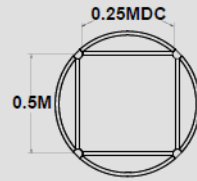
The display case is available for **VIEWING** starting July 9-12, 2018. All materials must be **SET-UP** between the hours of 8:00 am-5:00 pm, Saturday, July 7, Sunday, July 8 & Monday, July 9; **TAKEN DOWN** Thursday, July 12, 12:00 pm-3:00 pm.

If the products are not claimed before 3:00 pm they will be discarded. If your company cannot be present at these times please let SNA know to make alternative arrangements.

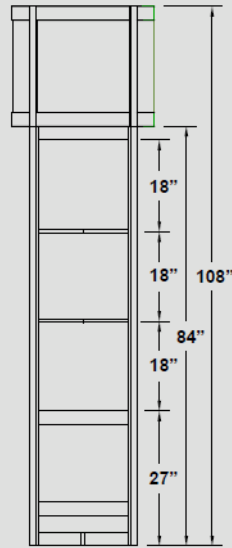
***Please return your application to the Meetings Center no later than May 31, 2018.
Email: charper@schoolnutrition.org or Fax number: (301) 686-3115***



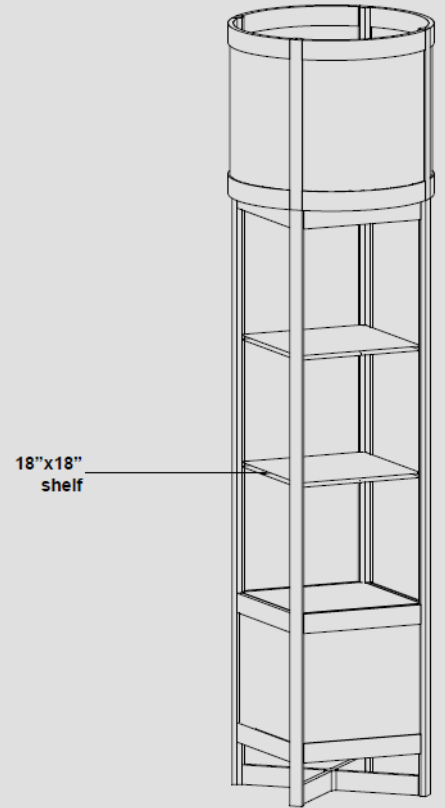
Plan View



Elevation



Isometric View





NEW PRODUCT SHOWCASE APPLICATION

Company: _____

Booth No.: _____

Contact: _____

Phone: _____

Email: _____

Address: _____

Product: _____

FEES: (for each new product display)

BASIC: \$550

- Placement on bottom shelf
- Company & Booth number ID card
- ANC webpage & attendee *Program Guide* listing

ENHANCED: \$1,100

- Placement on top & middle shelves
- Company & Booth number ID card
- ANC webpage & attendee *Program Guide* listing

FEATURED: \$1,600

- Entire display case (all 3 shelves)
- Company logo on the display case
- Company & Booth number ID card
- ANC webpage & attendee *Program Guide* listing

PAYMENT TYPE: Check VISA MC AMEX

Credit Card #: _____

Name on Credit Card: _____ Exp _____

I, the undersigned, do hereby certify that this product is a “New Product” as defined in the Rules and Regulations governing the “SNA New Product Showcase”.

Signature: _____ Date: _____