



Sponsorship Opportunities

Annual National Conference (ANC) – July 9 – 12, 2018

Total projected attendance: 6,500+
3,500 school nutrition operators (1,500 Directors)

- **Floor Clings** **\$4,000 – 5,000 (pricing varies by location)**
Your message won't be missed on a 10x10ft floor cling! Use your advertising space to share a brand message, new product information or announce what is going on at your booth. These carpet clings will be located in prime traffic areas so your message won't be missed!
- **Conference Tote Bag Premium – 3 spots left!** **\$3,300**
Showcase your company brand or program/product by providing one collateral piece to be included in every conference tote bag. This is a great way to drive attendees to your booth.
- **Hotel Room Drops – 1 Tuesday night spot left!** **\$5,000**
Drop a sample or collateral piece in the rooms of school nutrition operators at the 3 conference hotels in Las Vegas. Two non-competing companies each night. (associated hotel fees extra)
- **Major City Director's or District Section Meeting Speaker** **\$5,000**
The sponsor will be recognized in onsite signage, the ANC program guide and will have the honor of introducing the speaker.
- **Closing General Session Sponsorship** **\$25,000**
Sponsors may provide one collateral piece to be distributed as attendees enter the hall. Your company name and logo will be strategically built into the entrance of the hall and displayed on large screens as attendees enter and exit the hall. Recognition will be received through listings on the web site and mentions in ANC related articles in *School Nutrition* magazine.
- **Gem Club**
Gem Club enables SNA to book top-notch speakers, bring school nutrition professionals to the conference to participate on panels, and provide for memorable meetings for all attendees. Gem Club contributors will be listed in signage and in the conference Program Guide.
Diamond Club \$2,500 | Ruby Club \$1,000 | Pearl Club \$500

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