Annual National Conference Preview

Bright Ideas. Bold Vision.

Monday-Thursday
July 9-12, 2018

New for 2018:
• Culinary Skills Labs
• #OpenSpace Social Learning
• Spotlight Sessions

Register Early and Save!

Early Bird Registration Deadline: May 4, 2018

New for 2018:
• Culinary Skills Labs
• #OpenSpace Social Learning
• Spotlight Sessions
Dear SNA Members and Friends,

Preparations are in full swing for the 72nd Annual National Conference (ANC) of the School Nutrition Association (SNA), the premier learning and networking event of your profession! SNA staff and volunteers are busy making sure every detail is ready to welcome you to the Mandalay Bay in Las Vegas this summer. We’re delighted to present you with this sneak peek of what awaits your arrival in July.

Leading-edge education sessions. Fresh learning formats and opportunities. Intriguing new products and innovative solutions. Unparalleled networking with 6,000+ peers from across the nation. We are confident that this year’s ANC will be the most informative, engaging and inspiring in SNA history!

As you browse through this program preview, take note of one important change for 2018: Unlike in previous years, the conference officially begins on Monday July 9, and runs through Thursday, July 12, with pre-conference workshops occurring on Sunday, July 8. This is due to contractual requirements for conventions that are unique to Las Vegas. Be sure to mark your calendar now: We wouldn’t want you to miss a single moment!

We also want to take this opportunity to reassure anyone concerned about safety in Las Vegas in the wake of the tragedy last fall. All throughout the city, there is a commitment to tighten security measures to protect nearly 43 million annual visitors. SNA is working with its hotel partners to address both safety and emergency preparedness.

The bright lights of Las Vegas are calling, and we look forward to the bright ideas that SNA members and their partners will discover at ANC 2018. Visit www.schoolnutrition.org/ANC to register—we’ll see you soon!

Lynn Harvey, EdD, RDN, SNS
2017-18 SNA President

Patricia Montague, CAE
SNA Chief Executive Officer
Monday, July 9

Opening General Session

Kristin Chenoweth
Singer and Actress

SNA is pleased to announce award-winning actress and singer Kristin Chenoweth as this year’s keynote speaker for Monday’s Opening General Session. A pint-sized dynamo, Chenoweth has been praised for her “sparkling soprano, massive stage presence and killer comic timing.”

For many, Chenoweth is best known for originating the role of Glinda the Good Witch in the Broadway smash hit musical “Wicked.” Others will remember the indelible TV characters she created on “Glee,” “The West Wing,” “American Gods,” “Hairspray Live!” and Disney’s “Descendants.” Several of these roles earned her Emmy and People’s Choice Award recognition.

Her film credits include voice work as Gabi in “Rio 2” and Fifi, Snoopy’s beloved French poodle in “The Peanuts Movie.” As a singer, Chenoweth has released a half-dozen albums and performed to sold-out audiences around the globe, including a recent tour with Andrea Bocelli.

At ANC, in a conversation with SNA President Lynn Harvey, this native Oklahoman will share funny, heart-warming tales from her eclectic career; her foundations of family and faith; and her championing of programs to end poverty and support youth. Best of all: Chenoweth will treat ANC attendees to her exceptional voice with a song—or even two.

You’ll laugh. You may cry. You’ll definitely leave smiling.

Thursday, July 12

Closing General Session

Chef Jeff Henderson
Chef, Author, Speaker, TV Host

Join SNA in welcoming Chef Jeff Henderson, who will inspire you with his emotional journey of redemption from the streets to the stove, sharing real-life strategies to help you achieve your dreams, no matter your stage of life.

From humble beginnings in South Central Los Angeles, to life as an imprisoned drug dealer, and then as an award-winning celebrity chef and best-selling author, Henderson is a role model for anyone who needs the encouragement to reinvent their life. Since he discovered his passion and gift for cooking in the unlikeliest of places—prison—Henderson has created the Food Network’s reality series, “The Chef Jeff Project,” hosted “Family Style with Chef Jeff,” and starred in TV’s “Flip My Food with Chef Jeff,” as well as authored two best-selling books.

From overcoming hardship to identifying one’s personal talents, Henderson reveals his hard-knock yet transformative life lessons and the secrets to rising above challenges and realizing your potential.
Special Events

**Thursday, July 12**

Closing Event

*Michael Jackson ONE by Cirque du Soleil*

Be front and center for the awe-inspiring performance of *Michael Jackson ONE by Cirque du Soleil*, an electrifying fusion of acrobatics, dance and visuals that reflects the dynamic showmanship of the King of Pop. This special event closes out ANC 2018 in one of the most majestic ways possible.

Driven by Michael Jackson’s biggest hits, *ONE* takes the audience through a seamless visual and musical montage, at the heart of a world that is in turn majestic, playful, magical and heart-warming. In *Michael Jackson ONE*, Michael’s spirit is channeled through the vibrant energy of the cast of 63 dancers and performers, underscored by aerial performance, driving acrobatics and vivid choreographies that use the urban/hip hop idiom as a springboard for exploration.

**Two Show Times!**

6:00 pm-7:30 pm; 8:30 pm-10:00 pm

at Mandalay Bay Theatre

Sign up for tickets at time of registration. Additional information on seating and instructions on picking up tickets will be provided in May.

**Monday, July 9**

SNA Red Carpet Awards Ceremony

*10:30 am-12:00 pm*

*Sponsored by Schwan’s Foodservice*

Celebrate the amazing contributions of members at the annual SNA Red Carpet Awards Ceremony, with special guest host Jason Smith, the cafeteria manager who won Season 13 of the Food Network Star. State, regional and national award-winners will be honored with prestigious awards given during the ceremony including the Employee, Manager and Director of the Year awards, as well as the Industry Member of the Year.

**Richard B. Russell Leadership Series**

*Wednesday, July 11*

*3:45 pm-5:00 pm*

**Leadership Reimagined: Engaging Your Team for Success**

*Speaker: Erin Meehan*

Leaders at all levels should be open to exploring ways to improve and become more effective. This session is an opportunity for you to be more intentional about your leadership growth and help you build the skills needed to empower your team and deliver effective results.
With more than 120 education sessions, all the professional development opportunities that you need including the best speakers in school nutrition are in one place. For ANC 2018, earn 12+ CEUs or training hours for Professional Standards in the four Key Areas of Nutrition, Operations, Administration and Communications & Marketing. Deep dive into every topic from the nuts and bolts of K-12 school foodservice to the hottest topics and cutting-edge ideas in school nutrition segment today.

ANC 2018’s Can’t-Miss Sessions
Check out some of the education session highlights planned for Las Vegas. Visit www.schoolnutrition.org/ANC to review descriptions and many more education sessions being offered this year—all 120+ of them!

- Beyond the Brown Bag: Ways to Customize Breakfast After the Bell
- Branding Your School Nutrition Program for Success
- Cooking up Success with your Administration and School Board
- Cultivating a Bountiful Farm to School Program
- DIY—Extreme Menu Makeover
- Equipment Selection Best Practices
- Food Allergy Management: It’s About More Than the Food
- Establishing School Nutrition Programs as Integral to the Education Day
- Managing Unpaid Meal Challenges
- Marketing in a Low Free and Reduced District
- Mentoring: The Secret Sauce of Appreciation
- Overview of Critical CACFP Regulations with USDA
- Reimbursable What!? Explaining Meal Components to Parents and Faculty
- Reducing Food Waste at School
- Supper Superheroes: More Kids, More Meals
- Swipe Right, How to Find a Chef
- USDA Foods: Recall Know How
- Telling Your School Nutrition Story
- 25+ Crazy-Easy Scratch Recipe Ideas
- When Generations Collide

SNS Credentialing Exam
1:00 PM-5:00 PM Sunday, July 8
The School Nutrition Specialist (SNS) Credentialing exam will be administered at ANC. Registration, approval and payment of fees must be completed prior to ANC and cannot be done on site. To register, contact SNA at (800) 877-8822 or certsns@schoolnutrition.org. Cost: $225 (SNA members) $325 (Non-members)
Join us a day early to get a jumpstart on learning while you take a deep dive into specific topics (and earn extra CEUs, too!). And just a friendly reminder, Pre-con Workshops start on Sunday this year.

Sunday, July 8
8:00 am-12:00 pm

**A Proper Procurement Pays**  
*(Back by popular demand from ANC17!)*

**Speakers:** USDA Representatives

Join representatives from USDA to explore how proper procurement will pay dividends in your program. In this interactive session, participants will learn about approved procurement methods, how to develop effective written procurement procedures, gain tips from other operators and participate in hands-on learning activities.

*Cost: $99 | CEUs: 4 | Key Area: 2 | Target Audience: M, D, MC, SA*

**Back to the Basics: #Marketing 101**

**Speaker:** Stefanie Dove, RDN, Kristan Lee

Chances are that you have been excelling at marketing without even knowing it! This hands-on, fast-paced workshop will help you take your program to the next level. Walk through the fundamentals of marketing, while learning tips and tricks for how to share the wonderful things you are already doing. Leave with a plan of action to kick off the school year and achieve maximum results with minimal effort.

*Cost: $99 | CEUs: 4 | Key Area: 4 | Target Audience: M, D, MC, SA*

**Chapter Leadership Workshop**

**Speaker:** JoAnne Robinett, SNS

Are you a local or state SNA chapter leader looking for ways to reinvigorate your chapter or start a new chapter? Don’t miss this annual interactive, informative and fun event featuring networking opportunities with chapter leaders from across the country on topics such as planning engaging meetings, recruiting new members and more.

*Registration required | Cost: $25*

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**Knife and Cooking Skills Train-the-Trainer Lab**

**Speakers:** Chef Brenda Thompson-Wattles, Chef Daniel Witkowski

Culinary techniques are a critical element of preparing flavorful food for children. This culinary train-the-trainer skills lab will provide you with hands-on knife skills lessons and teach you culinary techniques with chefs from SNA’s Chefs Task Force. You’ll learn safe and efficient techniques with the most essential tool in the kitchen: the chef’s knife. Practice fundamental cuts for preparing fresh fruits, vegetables and herbs and explore a variety of cooking techniques that will enhance the flavors, textures and appearance of school meals. Come away with knowledge, recipes and skills to teach the same techniques to staff in your kitchens.

*Expect to stand for the duration of the class. Wear comfortable, closed-toe shoes and have long hair tied back.*

*Cost: $99 | CEUs: 4 | Key Area: 2 | Target Audience: All*

**Students First: Managing Special Dietary Requests**

**Speakers:** Claire Koenig, MPH, RDN, CD, Loriann Knapton, NDTR, SNS

Feeling overwhelmed by special dietary requests? This interactive workshop will provide the tools and knowledge that school nutrition professionals need to develop a plan of action for managing special dietary requests with confidence. Participants will learn about relevant USDA regulations, become familiar with common reasons behind meal accommodations and participate in group discussions and hands-on activities that focus on developing specific plans of action.

*Cost: $99 | CEUs: 4 | Key Area: 1 | Target Audience: M, D, MC, SA*
Practical Solutions for Financial Management Success  
**Speakers:** USDA and ICN Representatives  
Do you want to operate a foodservice program that is financially stable? In this interactive pre-conference workshop, Directors will have the opportunity to hear from panelists and dialogue with other professionals about ideas and methods that keep school nutrition budgets healthy. Participants will explore financial management tools and engage in peer-to-peer mentorship with seasoned school nutrition directors operating successfully “in the black.” Directors will leave equipped with action plans, tools, and resources to help them achieve financial success in their school meals program.  
**Cost:** Complimentary | **CEUs:** 4 | **Key Area:** 3 | **Target Audience:** D, MC  
**Limited seating. Pre-registration is required.**

1:00 pm-5:00 pm  
Gaining New Perspectives on Poverty  
**Speaker:** Danielle Bock, SNS  
More than 13 million children in the U.S. live in food-insecure households. As school nutrition professionals, we work with at-risk populations every day. How do our assumptions and personal experiences of poverty frame our thoughts and actions toward these children and their families? Should we change our assumptions? Working in small groups, attendees will create new ways to approach old problems.  
**Cost:** $99 | **CEUs:** 4 | **Key Area:** 4 | **Target Audience:** All

Hit the Jackpot with USDA Foods  
**Speakers:** Malissa Marsden, SNS, Julie Skolmowski, MPH, RD, SNS, Lena Wilson, SNS  
Learn the nuts and bolts of the USDA Foods program and how to use ACDA’s Recipient Agency Handbook. Come get a taste of USDA Foods and discover practical applications for creating delicious new recipes.  
**Cost:** $99 | **CEUs:** 4 | **Key Area:** 2 | **Target Audience:** M, D, MC, SA

Restaurant Industry Trends: Behind the Scenes at Mandalay Bay  
**Speakers:** Chef Sharon Schaefer, SNS, and other members of the SNA Chefs Task Force  
Have you ever wanted a sneak peek into the kitchens of your favorite restaurant? This once-in-a-lifetime pre-conference session will explore the kitchens and culinary areas at Mandalay Bay. Participants will learn how large foodservice production is accomplished on this sprawling property. This will be a fast-paced tour with walking and standing for up to 2 hours. **Wear comfortable, non-slip, closed-toe shoes and tie long hair back.**  
**Cost:** $99 | **CEUs:** 4 | **Key Areas:** 3 and 4 | **Target Audience:** All

School Nutrition Ethics: What Should You Do?  
*(Back by popular demand from ANC17!)*  
**Speakers:** Toni Aiken, Kathy Burrill, SNS, Timikel Sharpe, MS  
Developed by SNA and tailored to school nutrition professionals, this engaging pre-conference session will feature a discussion on ethical decision-making and a look at case studies developed with common issues facing school nutrition.  
**Cost:** $99 | **CEUs:** 4 | **Key Area:** 3 | **Target Audience:** D, MC, SA

(continued on next page)
Shout It From the Rooftops! Promoting Your Program’s Excellence to Stakeholders

Speakers: Kelly Rambeau, Shaun Sawko, RD, Amanda Venezia, SNS

School nutrition professionals: innovative, caring, motivated and just plain fabulous! Every day, we serve our student customers healthy meals to fuel up for a day of learning. Often, however, we fall short when it comes to telling students, parents and the community about the great benefits of our school nutrition programs. In this pre-conference workshop, join a group of K-12 operators as they share successful initiatives about how to promote to your customer base and beyond. As a bonus, you will leave with a packaged presentation for your next face-to-face meeting with the PTA.

Cost: $99 | CEUs: 4 | Key Area: 4
Target Audience: M, D, MC, SA

8:00 am-5:00 pm
Nutrition Basics: A Core Course for the SNA Certificate Program

Speaker: Karen Olsen, RDN, LD, SNS

K-12 students have unique nutrition needs. Come learn nutrition and wellness fundamentals and how they connect to the school setting. Explore ways to apply these principles to menu planning, food preparation and food safety for all students. This course fulfills the Level 1 Nutrition Core Requirement for SNA’s Certificate in School Nutrition.

Cost: $125 (includes lunch) | CEUs: 8 | Key Area: 1 | Target Audience: E, M

State Agency Pre-Conference Session

An 8-hour pre-conference session will be held for state agencies. Please check the SNA website for more information on topics.

Cost: $150 (includes lunch) | CEUs: 8
Target Audience: SA

Supervisory Skill Development for Managers
(Back by popular demand from ANC17!)

Speakers: Carol Gilbert Med, SNS, Christi Beazley

Today, managers and supervisors continue to be asked to do more with less. This workshop focuses on discovering your inner leader, from understanding your communication style to effectively organizing your workload and delegating tasks, as well as conflict management.

Cost: $150 (includes lunch) | CEUs: 4 | Key Area: 3 | Target Audience: M

Pop-Up Sessions

Featuring the hottest education session that you want more of! Pop-up sessions will do just that—“pop up” on the schedule throughout the conference! The sessions will be chosen based on popularity; for example, the most popular sessions might be repeated to accommodate those who attend the first time. Be sure to check the conference app for the sessions that will pop up.
These special “professional learning communities” are meetings that allow peers from all over the country to come together to discuss challenges and solutions. Take a look at the 2018 line-up and be sure to join your section.

**District Directors/Supervisors Section Meeting**

**Monday, July 9**
8:00 am-9:00 am

*Simple Tech Tools from Your Nerdy Best Friend*  
*(Back by popular demand from SNIC18!)*

*Speaker: Beth Ziesenis*

Kick off this year’s ANC with a sought-after “technology nerd!” In today’s high-tech world, apps can solve all kinds of school nutrition program challenges. We’ve brainstormed some of the toughest tasks in your typical day for this session featuring must-have tech tools. Join us for instant, free solutions for graphic design needs, new ideas for virtual meetings when you have no budget, apps that merge your work and work calendars and to-do lists, reliable sources of industry updates and handling your email inbox without going crazy.

**College Section Meeting**

**Tuesday, July 10**
2:15 pm-3:15 pm

*Best Practices and Posters: A Walking Tour*

*Speaker: Alicia Landry, PhD, RD, LDN, SNS*

Don your comfortable shoes and take a tour of this year’s School Nutrition Research and Best Practices Showcase posters. During this meeting, you’ll have the opportunity meet with the poster authors and learn more about school nutrition program best practices.

**Employee/Manager Section Meeting**

**Wednesday, July 11**
8:45 am-9:45 am

*The Recipe for Earning Success in the Workplace*

*Speaker: Erin Meehan*

In school nutrition today, we need to do whatever it takes to convey professionalism and earn the respect we deserve. The way we talk, dress, act and present ourselves all make a difference. This presentation provides reminders that first impressions matter and offers tips for how to put your best self forward.

**State Agency Section Meeting/USDA Workshop**

**Wednesday, July 11**
12:00 pm-2:00 pm

This session is a must-attend for all state agency staff looking for the most up-to-date information on the USDA’s recent activities, and upcoming areas of interest for this important member segment.
If you’re looking for ideas to mix up the same-ol’, same-ol’ things you’ve been doing in your program, take a look at SNA’s Spotlight Sessions, new for 2018.

**Culinary Skills Labs**
*Speakers: Chef Sharon Schaefer, SNS, other members of SNA Chefs Task Force*

Stop by the ANC culinary lab to walk through four mini demonstrations, including thermometer calibration, fruits and veggie prep, knife skills and weights and measures. Each session will be taught by members of SNA’s Chefs Task Force.

**My Generation Is Better Than Yours**
*Speaker: Chaun Vaughn*

In today’s workplace, you’re likely to have four generations trying to coexist. Join Chaun Vaughn in bringing to light what makes each generation unique, the factors that make them who they are and how to create a cohesive work environment across the generational divide.

**Nutrition Smackdown: How to Defend (and Promote) Your Great Food!**
*Speakers: Jim Painter, PhD, RDN; David Grotto, MS, RDN*

Don’t miss an edu-taining nutrition refresher to better understand and promote what whole grains, fruits, vegetables, dairy products and lean meats/meat alternatives really bring to the table (or the tray). Join nutrition experts Jim Painter, PhD, RDN and David Grotto, MS, RDN, as they offer answers via their nutrition “smackdown-style” discussion.

**Share and Share Alike: 29 Tech Tools to Create Cool Content for Social Media**
*Speaker: Beth Ziesenis (aka “Your Nerdy Best Friend”)*

The most popular posts on social media are pictures and videos. With a few easy (and free!) tech tools, you can transform your messages into share-worthy graphics that will bring your school nutrition program to the forefront. This action-packed session will provide you with dozens of sites and apps that will help elevate the quality of your social media posts and other digital material.

**Solving the Procurement Puzzle: Procurement Dos and Don’ts**
*Speaker: Barry Sackin, SNS*

With a growing emphasis on procurement in school nutrition, it’s important to make sure you do things right and, perhaps more importantly, that you don’t do things that can undermine your professionalism and your program. SNA has developed guidance to help you find your way to a clean, effective procurement process.

**Understanding Tomorrow’s Tastemakers Today**
*Speakers: Sharon Olson, Y-Pulse; Patricia Fitzgerald, School Nutrition*

Join Y-Pulse Founding Partner Sharon Olson and School Nutrition Editor Patricia Fitzgerald as they explore the dining influences and preferences of today’s K-12 students. Y-Pulse’s research findings can offer school nutrition operators insightful data that can help drive menu magic. This session will also feature examples of cafeteria innovations from forward-thinking school districts.

**Bright Idea!**

Connect to the biggest and boldest event in the school nutrition segment through SNA’s mobile app. Have all the conference information right at your fingertips! Download ‘SNA Events’ on your mobile device or tablet from iTunes or Google Play store before you depart for ANC to maximize your conference experience.
Especially for DIRECTORS! At ANC, you’ll find targeted learning options for all district sizes and experience levels. Below is just a sampling.

**Hot Topics**
- A Director’s Guide to SLAY the Administrative Review!
- Measuring Productivity in Child Nutrition Programs
- What Your Employees Really Want

**Procurement**
- Procurement and Administrative Reviews
- Strength in Numbers with Cooperative Purchasing
- The Power of Accurate Forecasting
- Understanding Buy American

**Hiring and Recruiting**
- Integrating Millennials: Today’s Workforce Opportunities
- Interviewing and Onboarding New Employees for Success

**Financial Management**
- Calculating Key Performance Indicators (KPIs)
- Make Cents of Your Cycle Menu

**Mobile Equipment & Ordering**
- Mobile Cafeteria: How to Retrofit a School Bus into a Mobile Dining Center
- Reaching Kids on the Go: Food Delivery, Pre-Ordering and Food Trucks
- Rolling the Dice with Mobile Buses

**Training Your Team**
- Fundamentals of Adult Learning
- Make Training Fun Again
- Teaching Adults is Sometimes Like Herding Cats

**Especially for New Directors**
- New Directors Roundtable—What Can SNA Do for You?
- Succeed as a Director

At ANC, you can expect sessions specifically designed for SNA’s largest member segment: EMPLOYEES & MANAGERS. Below are just a few of the many education options available.

**For Employees**
- Culinary Competencies for School Nutrition Professionals
- Lead by Example, Know Your Superpower
- Making It Count with Offer Versus Serve
- Marketing to Generation Z
- What Happens in Vegas Better Not Stay in Vegas! Putting What You Learn into Action with ANC favorite, Jeff Joiner!

**For Managers**
- 13 Common Errors Managers Make and How to Avoid Them
- Driving Employee Engagement
- Leadership Can Be Learned
- Simple Solutions for Conflict Management with ANC favorite, Bart Christian
- Think You Are an Effective Manager? with ANC favorite, Maureen G. Mulvaney aka “MGM”

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#OpenSpace: New Social Learning
Something on your mind? We’ve got you covered! Use SNA’s mobile app to suggest a topic for discussion, and you will be contacted by the OpenSpace team with a time slot to lead/facilitate the discussion. These discussions are conducted in 30-minute intervals and coordinated through the mobile app.
ANC hosts the largest and most thrilling Exhibit Hall in the school nutrition market! Explore more than 880 booths from 300+ companies showcasing culinary trends and cutting-edge food, beverage, supply, equipment and service solutions for your school nutrition operation. Find out why ANC attendees consistently rate the Exhibit Hall as the top conference highlight. Check out the ANC 2018 Exhibit Hall interactive floorplan on the website to see who is currently exhibiting: www.schoolnutrition.org/meetings/anc/2018/exhibit-hall/

**Directors-Only All-Access Pass**
Attention, SNA directors and supervisors! Exclusive time has been set aside for you on **Wednesday, July 11**, to walk the aisles of the Exhibit Hall at your own pace and network with exhibitors. Before entering the Exhibit Hall, pick up your Directors-Only All-Access Pass and visit each sponsor listed on the card to be entered into a drawing to win a 2019 SNA Conference Registration Package, featuring one free registration to the School Nutrition Industry Conference (SNIC), Legislative Action Conference (LAC) and Annual National Conference (ANC).

**Partner Pavilion**
Engage with allied organizations at the Partner Pavilion and network with those who share your commitment to the K-12 foodservice and support the work of school nutrition professionals.

**Wellness Village**
Feeling stressed? Not at ANC! Visit the Wellness Village to meet with health and wellness professionals who are ready to offer you tips to live a healthier life.
*Sponsored by Forrest T. Jones*
Getting to Las Vegas
McCarran International Airport (LAS) is located about 2 miles from the Mandalay Bay Hotel & Convention Center, as well as the Luxor and Delano hotels. When making your air travel reservations, you are welcome to use SNA’s official travel company: Corporate Traveler by going to https://portal.fcm.travel/SNA or by reaching out to SNA’s dedicated Travel Manager, Sunny Ali, at (571) 302-7187 or sunny.ali@corporatetraveler.us. Please provide her with the following travel code: 889-VEG. Book early for best flight options and lowest fare availability.

Ground Transportation
There are several options from and to the McCarran International Airport: taxis, Ubers, onsite shuttle companies and limos, rental cars, and ADA/Medical transportation.
- Taxis are located outside of the east side of baggage claim, outside door exits 1 to 5. Taxis costs between $16 to $20, for up to five people.
- There are a variety of shuttle/limousine services available and are located on the north and west sides of baggage claim, outside door exits 8 to 14. Shuttles drop off at all the major strip hotels and Mandalay Bay is usually either the very first drop off or the very last drop off; shuttles generally cost $7 to $8 per person.
- Ubers and/or Lyfts can be requested from the airport and rates range from $12 to $35, depending on the vehicle/service.

Reservation Information
Conference registration is required before you will be allowed to reserve a room within SNA’s discounted hotel room blocks. Whether registering online or by email/mail/fax, after your registration has been processed, a personalized link with housing information will be provided in your conference registration confirmation. Please do not use the hotel’s website to book your reservation(s) or you will not receive the discounted conference rate. If you need the registration confirmation resent to you, please log into the online Registration Resource Center or call SNA’s Registration Center at (774) 247-4018.

Tax Exemption: Hotels do not honor tax exemptions.

Credit Card Authorization: School districts paying hotel expenses by credit card must contact the hotel for a credit card authorization form and fax the completed form to the hotel two weeks prior to arrival.

Hotel Information
All conference-related activities will be held in the conference center of Mandalay Bay. The three hotels SNA has contracted with this year are all connected, with direct access to the conference center.

MANDALAY BAY (HQ HOTEL)
$213 single/double, triple and quad

DELANO
$233 single/double, triple and quad

LUXOR
$70 single/double, triple and quad (Sunday through Thursday)
$150 single/double, triple and quad (Friday and Saturday)

Why Book at SNA’s Hotels?
Each year, SNA works hard to keep your overall conference costs as low as possible. Our group arrangements with the official ANC hotels in Las Vegas provide members with discounts that allow SNA to keep your hotel rates low, as well as protective clauses to prevent you from being shut out from a hotel. Therefore, SNA asks that you book the conference hotels through the official Conference Housing Bureau, ConferenceDirect.

Please Note: Hotels in Las Vegas impose a mandatory resort fee of $30 to $35/night. In order to receive a reduced resort fee of no more than $15/night, you must book your hotel through SNA’s official housing bureau, ConferenceDirect.
ANC 2018 REGISTRATION INSTRUCTIONS
EARLY BIRD DEADLINE: MAY 4, 2018

NOTE: Conference Registration is required before reserving a room within SNA's discounted hotel room block.

EVENT POLICY: SNA's Annual National Conference and exhibit hall are open only to professionals (current/retired) servicing school nutrition programs in the K-12 and post-secondary markets, industry representatives servicing those markets and professionals administering child nutrition programs at the state and federal level. Registration is required for admittance. SNA reserves the right to exclude any unauthorized persons from the conference facilities, meeting rooms and exhibit hall. (Find SNA's complete Event Policy at www.schoolnutrition.org/anc.)

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<th>CODE</th>
<th>MEMBERSHIP CATEGORY</th>
<th>MEMBERSHIP DESCRIPTION</th>
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<tr>
<td>SNE</td>
<td>School Nutrition Employee</td>
<td>Cooks, bakers, bookkeepers, technicians, assistants, etc</td>
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<td>STU</td>
<td>Student</td>
<td>Full-time students enrolled in post-secondary nutrition, health or other food related program</td>
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<td>Retired</td>
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<td>SNM</td>
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<td>DDS</td>
<td>School Nutrition Director, Supervisor, Specialist</td>
<td>Working in a school nutrition (SN) program at the school district (SD) level</td>
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<td>MCD</td>
<td>School Nutrition Director, Supervisor, Specialist, (Major City)</td>
<td>Working in a SN program where the SD enrollment is 40,000 or more</td>
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<td>SDS</td>
<td>State Agency Director, Supervisor, Specialist</td>
<td>Working in state office for child nutrition (CN) programs, including nutrition education</td>
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HOW TO REGISTER:
- **ONLINE:** www.schoolnutrition.org/anc. When registering multiple individuals online, please process each registration separately.
- **FAX:** (508) 743-9619 (SNA accepts VISA, American Express, MasterCard, Discover or Purchase Order.)
- **MAIL:** ANC 2018 Registration, SNA, PO Box 759297, Baltimore, MD 21298-9297. Check payments must be received by June 30, 2018.

For the most current information about ANC 2018 Las Vegas, please visit www.schoolnutrition.org/anc or contact SNA at (800) 877-8822.

REGISTRATION closes June 1, 2018. After June 1, all registrations must be submitted onsite and will be charged at the onsite registration rate and confirmations will not be emailed. DO NOT MAIL OR FAX.

- If you REGISTER ONLINE, your order confirmation will be generated immediately upon submission of payment, and it will include special instructions on making your Housing Reservation immediately.
- If you MAIL, EMAIL OR FAX your registration, SNA requires up to 10 days from the date of receipt to process your registration and email your confirmation. Your email confirmation will include the instructions on making your Housing Reservation.
- YOU MUST check all events you plan to attend on the Registration Form.
- TRANSFERS: Registrants who are unable to attend the conference may transfer their registration to another individual within the same organization, provided advance written notice is forwarded to the SNA Meetings Center at meetings@schoolnutrition.org or faxed to (508) 743-9619. Please provide your name and the individual’s name to whom you are transferring your registration. All transfers must be received by June 1, 2018, transfers WILL be accepted onsite.
- SPEAKERS AND EXHIBITORS: Visit www.schoolnutrition.org/anc to register for the conference.
- REGISTER online, mail OR fax your Registration Form. Please DO NOT use more than one method or you may be charged for multiple registrations. When registering multiple individuals online, please process each registration separately, clicking on “Add Another Registrant”.
- NO ONE under 16 years of age will be admitted to the Exhibit Hall for any reason at any time.
- NO rolling bags will be allowed in the Exhibit Hall.
- NOTE: The conference program and events are subject to change.
- CANCELLATIONS: Refunds, minus a $75 administrative fee, will be made if you notify SNA Meetings Center at meetings@schoolnutrition.org or by faxing your request to (508) 743-9619 on or before June 1, 2018. Cancellations must be made in writing. No refunds will be made on cancellations received after June 1 or for NO-SHOWS. Refunds and or credits will be issued 30 days AFTER the conference.

Full Conference Registration fee includes all general and education sessions, exhibit hall, culinary demos and special events. Daily Conference Registration will be available onsite only at the following rates: FS Member-$273; FS Nonmember-$315; Industry Member-$328; and Industry Nonmember-$438. Daily fees include events listed on that day only, excluding the Closing Event.

NOTE: Members receive special savings when more than one person in the same membership category registers from their school district. To qualify for these savings, each registrant from the same school district must take the following steps:
A. Include the name of the first person registered from the school district in the space provided on the Registration Form.
B. Send all registration forms from the same school district in the same envelope or with the same fax. Special savings not available online.
ANC 2018 REGISTRATION FORM

IS THIS YOUR FIRST ANC? YES  NO
ARE YOU A NEW DIRECTOR (3 years or less)? YES  NO
UPDATE SNA MEMBER CONTACT INFORMATION
PLEASE PRINT CLEARLY.

Membership No. 

Preferred Name on Badge & Title 

First 

Last 

School/District/Company/Organization (no acronyms, please) 

Mailing Address 

City 

State 

Zip 

Business Phone/Other Ext 

Fax 

Onsite Contact # (cell phone) 

Email 

Please check here if you wish to opt out of our published attendee list.

A. REGISTRATION FEES: (PLEASE CIRCLE ONE) Early Bird Rate-EB (Rec’d on or before 5/4, Regular Rate-RR (rec’d after 5/4 & before 6/1) or Onsite Rate-OS (rec’d after 6/1)

<table>
<thead>
<tr>
<th>Item Description</th>
<th>EB</th>
<th>RR</th>
<th>OS</th>
</tr>
</thead>
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<tr>
<td>FS Member DDS/MCD/SDS/EDU</td>
<td>$445</td>
<td>$495</td>
<td>$545</td>
</tr>
<tr>
<td>+Add’tl from same district &amp; member category</td>
<td>$415</td>
<td>$465</td>
<td>$515</td>
</tr>
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<td>Name of first person from school district:</td>
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<td></td>
<td></td>
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<tr>
<td>FS Member SNM/SNE</td>
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<td>$355</td>
<td>$405</td>
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<tr>
<td>+Add’tl from same district &amp; member category</td>
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<td>$325</td>
<td>$375</td>
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<td>Name of first person from school district:</td>
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<tr>
<td>FS Member RET</td>
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<tr>
<td>FS Member/STU</td>
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<td>$160</td>
<td>$210</td>
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<tr>
<td>FS/SNA Nonmember</td>
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<td>$580</td>
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<tr>
<td>Industry Member</td>
<td>$560</td>
<td>$605</td>
<td>$655</td>
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<tr>
<td>Industry/SNA Nonmember</td>
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<td>$865</td>
<td>$915</td>
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<tr>
<td>Government Rate (Federal &amp; State only)</td>
<td>$445</td>
<td>$495</td>
<td>$545</td>
</tr>
<tr>
<td>Guest (non-foodservice)</td>
<td>$355</td>
<td>$405</td>
<td>$455</td>
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</tbody>
</table>

**SECTION “A” TOTAL $____________**

CANCELLATIONS: Refunds, minus a $75 administrative fee, will be made if you notify SNA Headquarters by faxing your request (508) 743-9619 on or before June 1, 2018. Cancellations must be made in writing. No refunds will be made on cancellations received after June 1 or for NO-SHOWS.

B. PRE-CONFERENCE SESSIONS (Sun. 7/8): Pre-registration is required. Sessions may be canceled if not full. If canceled, registrants will be offered alternate courses or receive a full refund by mail after the conference concludes. Please register by June 1.

- A Proper Procurement Pays, 8 am-12 pm, $99
- Back to the Basics: #Marketing 101, 8 am-12 pm, $99
- Knife and Cooking Skills Train-the-Trainer Lab, 8 am-12 pm, $99
- Students First: Managing Special Dietary Requests, 8 am-12 pm, $99
- Practical Solutions for Financial Management Success, 8 am-12 pm, COMPLIMENTARY
- Gaining New Perspectives on Poverty, 1-5 pm, $99
- Hit the Jackpot with USDA Foods, 1-5 pm, $99
- Restaurant Industry Trends: Behind the Scenes at Mandalay Bay, 1-5 pm, $99
- Shout It from the Rooftops! Promoting Your Program Excellence to Stakeholders, 1-5 pm, $99
- School Nutrition Ethics: What Should You Do?, 1-5 pm, $99
- Nutrition Basics: A Core Course for the SNA Certificate Program, 8 am-5 pm, $125 (includes lunch)
- Supervisory Skill Development for Managers, 8 am-5 pm, $150 (includes lunch)
- State Agency Pre-Conference Session, 8 am-5 pm, $150 (includes lunch)

**SECTION “B” TOTAL $____________**

C. SPECIAL FUNCTIONS ONLY: All attendees and guests must purchase tickets in advance for the following special functions. You MUST check the event(s) you plan to attend, so SNA can guarantee space for these events. Capacities may be limited and onsite availability is NOT guaranteed.

- Chapter Leadership Workshop, Sunday, July 8, 8 am-12 pm
- ATTENDEE Closing Event ticket*, Thursday, July 12, 6:00-7:30 pm
- ATTENDEE Closing Event ticket*, Thursday, July 12, 8:30-10:00 pm
- EXTRA Closing Event ticket, Thursday, July 12

("Please choose only one time slot for Closing Event ticket.

**SECTION “C” TOTAL $____________**

REGISTRATION PAYMENT:

1. CHECK enclosed, payable to SNA: (ck#______________)

2. PURCHASE ORDER enclosed: (PO#______________)

**TOTAL: $_____________**(A+B+C)

3. CREDIT CARD* VISA AMEX MasterCard DISCOVER

**CREDIT CARD TOTAL: $_____________**

(Registration Form may be faxed to (508) 743-9619.)

Card Number 

Exp. Date 

Billing Address (if different than above) 

City/State/ZIP (as on billing statement) 

Signature 

Date 

Printed Name on Card 

*Credit card orders cannot be processed unless all information is completed.

For additional registration questions, call SNA’s Registration Center at (774) 247-4018.
Reasons to Attend!

Bright Ideas in the Big City

• **Improve Your Skills**
  ANC’s core mission is to provide professional development for SNA members who are dedicated to feeding the nation’s school children and building healthy habits that will last a lifetime. With more than 120 education sessions carefully selected by SNA’s volunteer committee members, the learning opportunities will fill up your calendar!

• **Network, Network, Network**
  ANC is the premiere school nutrition event of the year for good reason—it provides ample opportunity for you to network with your peers and industry members. Where else can you find so many people dedicated to the school nutrition profession in one place?

• **Find the Best Solutions**
  The ANC Exhibit Hall is the best place to find solutions to the challenges that have been puzzling you—and perhaps solutions to problems you didn’t even know you had! You’ll meet with industry representatives, sample new products and tried-and-true food and drinks and gather product information to share with the folks back home.

• **Engage at Events**
  Impactful events such as the General Sessions, Red Carpet Awards Ceremony and Member Section Meetings are sprinkled throughout the conference, and they’re the perfect place to engage with speakers, honorees and other participants—the stranger sitting next to you could hold the secret to one of your top challenges!

**Dates & Events**
(Note: Conference days are Monday through Thursday this year.)

- **Sunday, July 8**
  - Preconference Workshops
  - SNS Credentialing Exam
  - Chapter Leadership Workshop
  - Sightseeing on your own in Las Vegas!

- **Monday, July 9**
  - SNA Red Carpet Awards Ceremony
  - Member Section Meetings
  - Education Sessions Begin
  - Opening General Session featuring Kristin Chenoweth

- **Tuesday, July 10**
  - School Nutrition Research & Best Practices Showcase
  - Exhibit Hall Opens
  - Education Sessions Continue
  - Culinary Demonstrations
  - Member Section Meeting

- **Wednesday, July 11**
  - Richard B. Russell Leadership Series
  - Member Section Meetings
  - More Culinary Demos and Education Sessions

- **Thursday, July 12**
  - Closing General Session featuring Chef Jeff Henderson
  - Closing Event featuring Michael Jackson ONE by Cirque du Soleil

(All schedules, speakers and events are subject to change.)

**Register Today** | schoolnutrition.org/anc | #ANC18

Join over 6,500+ attendees
Over 120+ education sessions
Over 880 exhibit booths