

# What's Ruby Reading? *Returns!*



You and Ruby Reader have a lot in common: You win every time you read *School Nutrition*!

## Welcome Back, Ruby Reader!

SN's plucky mascot, Ruby Reader, set off again this past winter to locations far and wide, towns big and small—and even other countries. She was present for holiday tidings, informative inservices and well-deserved vacations, spreading the importance of healthy school meals at each inviting stop (See “*Ruby Reader Roams Her Way Home*,” March 2018). Again, she was able to witness and appreciate the many ways that members incorporate lessons from *School Nutrition* into their daily routines and learn about their rich, full lives—both inside and outside of the cafeteria.

After her heart-warming visits, Ruby is back to home base for the sixth annual “What’s Ruby Reading?” contest. And, just like last year’s page-scouring competition, Ms. Reader will be featured on **25** different pages throughout this issue!

She knows that every page of this magazine—from cover to cover—offers something to inspire, inform and instruct.

Discover what Ruby is reading in this June/July 2018 issue of *School Nutrition* and not only will you win in your professional development efforts, you could win a prize, too!

Here’s how to play. Ruby can be found hiding in **19 different advertisements and 6 different articles**. Find all of her hiding spots and identify the places and pages on the entry form (*opposite page*). Note the name of the article or the advertiser, as well as the page number. But be warned: You will have to look closely to spot her!

Once you’ve found all 25 pages that Ruby is “reading,” fill out the official entry form completely and submit it to *School Nutrition*. Entries with 100% correct responses will be submitted into a prize drawing and 25 lucky winners will be selected at random. Prizes range from gift cards to tablets to equipment for your operation and more! (Remember to check your school district’s policy regarding job-related prizes.)

You can submit your entry in one of four ways:

**1** **FAX** the form on the opposite page to **(301) 686-3115**.  
**Deadline: Thursday, July 5, 2018**

**2** **EMAIL** a scanned copy of the form on the opposite page to ***snmagazine@schoolnutrition.org***.  
**Deadline: Thursday, July 5, 2018**

**3** **GO ONLINE** to ***www.schoolnutrition.org/SNMagazine/RubyReaderContest*** and complete the online version of the entry form.  
**Deadline: Thursday, July 5, 2018**

**4** **BRING YOUR FORM** to SNA’s Annual National Conference (ANC) in Las Vegas, and submit it to staff at the *School Nutrition* booth.\*  
**Deadline: Wednesday, July 11, 2018, at 5:00 p.m.**



Winners will be announced on Thursday, July 12, 2018, posted at the *School Nutrition* magazine booth outside the Exhibit Hall, and published in the September 2018 issue. Complete rules and restrictions are available at [www.schoolnutrition.org/SNMagazine/RubyReaderContest](http://www.schoolnutrition.org/SNMagazine/RubyReaderContest).

\*This year, the *School Nutrition* booth is located *outside* of the Exhibit Hall on Level 1.

# I FOUND RUBY! » Entry Form

To be eligible to participate, you must be an active SNA member currently working in a school or district. Only one entry is allowed per participant. For official rules and requirements, visit [www.schoolnutrition.org/SNMagazine/RubyReaderContest](http://www.schoolnutrition.org/SNMagazine/RubyReaderContest).



**REMEMBER,**  
the Ruby icons that  
appear on this and  
the opposite page  
are **NOT** eligible!



1. _____	on page _____
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24. _____	on page _____
25. _____	on page _____

Correctly identify all **19 advertisements** and **6 articles** (not including pages 12-13) that Ruby is reading in the June/July 2018 issue, complete the contact information below and submit this form to *School Nutrition*.

**You will be entered into a drawing to win one of 25 valuable prizes!**

**Four ways to submit your entry:**

- 1.** Completed forms can be sent via **FAX** to **(301) 686-3115** by **Thursday, July 5, 2018**  
*or*
- 2.** Scan a copy or take a picture of your completed form and **EMAIL** it to **snmagazine@schoolnutrition.org** by **Thursday, July 5, 2018**  
*or*
- 3.** Complete the **ONLINE** version of the form found at **www.schoolnutrition.org/SNMagazine/RubyReaderContest** by **Thursday, July 5, 2018**  
*or*
- 4. BRING** your completed form to SNA's 2018 ANC in Las Vegas and deliver it to the *School Nutrition* booth outside the Exhibit Hall on Level 1 by **Wednesday, July 11, 2018, at 5:00 p.m.**



Be sure to print or type contact information clearly and completely.

Name \_\_\_\_\_

School/District \_\_\_\_\_

Preferred Mailing Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_