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2018 Editorial Calendar

JANUARY
Theme
Reduce Your Stress!
(Personal Development)
Food Focus
Mushrooms
Other
For Managers & Employees: Tracking Temperatures
Bonus Distribution*
School Nutrition Industry Conference (SNIC)
Planning Deadline
November 15, 2017

FEBRUARY
Theme
Strategic Planning
Food Focus
Fish/Seafood
Planning Deadline
December 1, 2017

MARCH
Theme
Come Together for Inclusivity
Food Focus
Grapes
Other
ANC18 Sneak Peek
“Where’s Ruby Roaming?” Contest Recap
Bonus Distribution*
Legislative Action Conference (LAC)
Planning Deadline
December 15, 2017

APRIL
Theme
Meals “on Wheels”
(Food Trucks/Buses/Golf Carts)
Food Focus
Made to Order
(Trends & Menu Items)
Other
For Managers & Employees: Introducing New Foods
National School Lunch and School Breakfast Weeks 2018-19 Preview
SNIC Recap
Earth Day
Planning Deadline
January 8, 2018

JUNE/JULY
Theme
Town & Country: The Unique Characteristics, Challenges and Opportunities of Urban and Rural Districts
Food Focus
Mediterranean Cuisines
Other
For Managers & Employees: The Value of Training/Professional Development
ANC18 Preview
“What’s Ruby Reading?” Contest
Bonus Distribution*
Annual National Conference
Planning Deadline
March 1, 2018

AUGUST
Theme
Back to School: Building Your School Nutrition Brand
Food Focus
Dairy
Other
President’s Profile: Gay Anderson, SNS
ANC18 Preview
Earth Day
Planning Deadline
June 5, 2018

SEPTEMBER
Theme
Kids in the Kitchen
(Culinary Skills Programs for Students)
Food Focus
Rice (Grains)
Other
For Managers & Employees: Customer Service
ANC18 Recap
“Where’s Ruby Reading?” Contest Winners
Planning Deadline
January 8, 2018

OCTOBER
Theme
Meeting the Needs of Differently-Abled Kids— and Employees
Food Focus
Gluten-Free
Other
ANC18 Secret Shopper Results
Planning Deadline
July 5, 2018

NOVEMBER
Theme
HR Challenges
Food Focus
Breakfast for Lunch
Other
For Managers & Employees: Nutrition 101
NSBW19 Reminder
Planning Deadline
August 7, 2018

DECEMBER
Theme
Supporting Military Families
Food Focus
Juice Blend Beverages
Planning Deadline
September 5, 2018

SN also includes periodic features on equipment, safety, nutrition operations management and legislation. Each month features Bonus Web Content, including short, related articles and helpful resources.

If you are interested in contributing to one of the above topics, please contact SN editorial staff at SNMagazine@schoolnutrition.org or call (800) 877-8822, ext. 112, prior to the editorial planning deadline.

*Various issues of School Nutrition are also sent to state affiliate conferences.