

Reserve your ad space in upcoming issues by contacting your **SN** Sales Representative today!

Barbara Boyce

National Sales Manager
bboyce@rmi.net

Lisa M. Turner

Eastern Regional Sales Manager
lisaturner@LMTmedia.com

Christy Spiegel

N. Midwestern Regional Sales Manager
cspiegel@spiegelandneese.com

Jo Neese

S. Midwestern Regional Sales Manager
jneese@spiegelandneese.com

Gayle Massey

Western Regional Sales Manager
gayle@masseylifestylemedia.com

If you are interested in contributing to one of the planned topics, please contact **SN** Editor-in-Chief **Patricia Fitzgerald** at pfitzgerald@schoolnutrition.org. If you are interested in contributing recipes to Food Focus, contact **SN** Senior Editor **Kelsey Casselbury** at kcasselbury@schoolnutrition.org. Note: The magazine format, monthly themes and editorial schedules are subject to change with minimal warning.

<JAN/FEB>

Being Your Personal & Professional Best

Tips for maximizing your potential, putting your best foot forward, managing challenges and earning respect.

Food Focus:
Pizza



<MARCH>

Recruitment & Retention

Best practices from districts of different sizes, geographic locations and socio-economic demographics.

Food Focus:
Savory Breakfasts



<APRIL>

The Food Issue

Exploring emerging flavors, menu trends, service concepts, recipe innovation, culinary skills development and more.

Food Focus:
Citrus Fruits

Also: National School Lunch and School Breakfast Weeks 2022-23 Preview



<MAY>

Target Your Market

Outreach to niche student groups and community stakeholders.

Food Focus:
Bowl Bonanza

Also: Celebrating Asian-Pacific American Heritage Month



<JUNE/JULY>

What's Next?

What to expect for school meal operations, regulations, advocacy and more; applying COVID-era lessons and prepping for future pivots.

Food Focus:
Regional American Cuisine: Southeast

Also: #ANC22 Preview



<AUG/SEPT>

Back to School: Go for Your Goals

Identifying top goals for the new school year and strategies for action.

Food Focus:
Pumpkin

Also: President's Profile: Lori Adkins, SNS

Food Safety Education Month



<OCTOBER>

Finding Your Place

Navigating different relationships in your department and district hierarchy.

Food Focus:
Mexican Cuisine

Also: #ANC22 Secret Shopper Results



<NOV/DEC>

The Café Caters!

Starting or expanding a revenue-generating catering program.

Food Focus:
Chilis, Stews & Soups

Also: #NSBW23 Reminder

