## 2020 Editorial Calendar

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### JANUARY
**Theme**
I Will Volunteer (Personal Development)

**Food Focus**
- Protein: Turkey

**Other**
For Managers & Employees: Defend Against Violence

**Bonus Distribution**
School Nutrition Industry Conference (SNIC)

**Planning Deadline**
November 4, 2019

### FEBRUARY
**Theme**
Tech Talk

**Food Focus**
- Fruit: Raspberries

**Planning Deadline**
December 4, 2019

### MARCH
**Theme**
Breakfast Bonanza

**Food Focus**
- Grains: Oats/Oatmeal

**Other**
SNIC20 Recap

**Bonus Distribution**
Legislative Action Conference (LAC)

**Planning Deadline**
December 16, 2019

### APRIL
**Theme**
Let’s Play! Benefits of Play & Laughter

**Food Focus**
Fire Up the Grill

**Other**
For Managers & Employees: Winter/Summer Kitchen Close-Downs

**Planning Deadline**
January 6, 2020

### MAY
**Theme**
Positioning Plant-Forward

**Food Focus**
Condiments

**Other**
LAC20 Recap

**Bonus Distribution**
National Leadership Conference (NLC)

**Planning Deadline**
January 31, 2020

### JUNE/JULY
**Theme**
Kids Today

**Food Focus**
Asian Favorites

**Other**
For Managers & Employees: Positive Parent Interactions

**Bonus Distribution**
Annual National Conference (ANC)

**Planning Deadline**
February 27, 2020

### AUGUST
**Theme**
Back to School: Connecting With Teachers

**Food Focus**
Holiday Special: Halloween

**Other**
President’s Profile: Reginald Ross, SNS

**Planning Deadline**
May 4, 2020

### SEPTEMBER
**Theme**
Safety & Sanitation

**Food Focus**
Protein: Tuna

**Other**
For Managers & Employees: Disaster Planning

**Planning Deadline**
June 4, 2020

### OCTOBER
**Theme**
A Focus on Field Trips

**Food Focus**
Making the Most of USDA Foods

**Other**
ANC20 Secret Shopper Results

**Planning Deadline**
July 1, 2020

### NOVEMBER
**Theme**
Waste Not, Want Not

**Food Focus**
Pickles & Pickling

**Other**
For Managers & Employees: Disaster Recovery

**NSBW21 Reminder**

**Planning Deadline**
August 3, 2020

### DECEMBER
**Theme**
A New View of the Administrative Review

**Food Focus**
Roasted Vegetables

**Planning Deadline**
September 3, 2020

*Various issues of School Nutrition are occasionally sent to state affiliate conferences. SN also includes periodic features on equipment, safety, nutrition, operations management and legislation. Each month features Bonus Web Content, including short, related articles and helpful resources. If you are interested in contributing to one of the above topics, please contact SN editorial staff at SNMagazine@schoolnutrition.org or call (800) 877-8822, ext. 112, prior to the editorial planning deadline.*