



Making the right food choices, together.

NEW PRODUCT SHOWCASE SIGN UP NOW FOR ANC 2016

The New Products Showcase is a large display of the newest and most exciting products ever assembled into one venue! A quick and effective way to **promote** your products, services and equipment to the 6,800+ ANC attendees! Don't Miss out!

Cost: \$550.00 for each New Product Display

Rules & Regulations

All 2016 SNA Exhibitors are eligible to participate in the New Product Showcase. You must be exhibiting to participate in the New Product Showcase. This is defined as a product that has been introduced by your company to the **school food market since the last Annual National Conference**. Companies can purchase up to 2 New Product Shelves.

Each participant will receive approximately 1½ft length x1½ft height (18"x18") of display space. If the products and/or pictures are larger than this they will not be displayed.

Note: An icon will appear next to your company name in the ANC2016 Attendee Program Guide. The Program Guide gives the audience an overview profile about your company. This icon will indicate to attendees that your company is participating in the New Product Showcase.

Note: These are not manned displays. This showcase is for viewing and informational purposes only. Do not touch or move the displays.

Setup & Take Down

The display case is available for viewing starting **July 8 - 13, 2016**. All materials must be set-up between the hours of 8:00am -5:00pm, **Friday, July 8, Saturday, July 9 or Sunday, July 10** and taken down **Wednesday, July 13, 12:00 pm - 3:00 pm**. If the products are not claimed before 3 pm they will be discarded. If your company cannot be present at these times please let SNA know to make alternative arrangements.

Please return your application to the Meetings Center no later than May 31, 2016. Email: charper@schoolnutrition.org or Fax number: 301/686-3115



**SCHOOL
NUTRITION
ASSOCIATION**

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NEW PRODUCT SHOWCASE APPLICATION

Company: _____

Booth No.: _____

Contact: _____ Phone: _____

Email: _____

Address: _____

Product: _____

Cost: \$550.00 for each new product display.

Payment type:

Check ___ VISA ___ MC ___ AMEX ___ CC# _____ exp _____

Name on CC _____

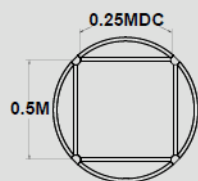
I, hereby certify that this product is a "New Product" as defined in the Rules and Regulations governing the "SNA New Product Showcase".

Signature: _____ Date: _____

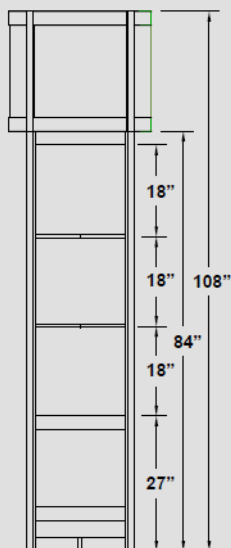
SNA Representative: _____ Date: _____



Plan View



Elevation



Isometric View

