

School Nutrition Association President's Award of Excellence

The President's Award of Excellence recognizes three state presidents each year who demonstrate extraordinary leadership during their year as president and are awarded with a Gold Medallion to wear during ANC. These states and their leaders have made the extra effort to achieve excellence in five key areas:

- Membership development and retention
- Professional development
- Legislation and regulation
- Communication
- Outstanding state initiative

In order to provide equal opportunity for states of different sizes, the President's Award of Excellence will be awarded to one state in each of three member divisions:

- 1-500 Member Division
- 501-1000 Member Division
- 1001+ Member Division

The award will be judged using the following 3 criteria:

Excellence in Membership Development and Retention

- Increase number of new members by 2%
- Achieve a retention rate of 85% or higher
- Successful participation in the Membership Drives
- Increase percentage of members in the SNA STAR Club

Excellence in Professional Development

- Meet or exceed a 2% increase in certification/credentialing
- Offer professional development training in state programs in the areas of sanitation and nutrition
- Forward at least one entry in each SNA category: Louise Sublette Award of Excellence, Heart of the Program, and Outstanding Director of the Year

Outstanding State Initiative

- Demonstrate one successful, original initiative completed by the state that results in enhancement of school foodservice and nutrition programs or advances the state association.

President's Award of Excellence Continued

Award Entry Guidelines

- Submit documentation to your Regional Director by June 1 in a plain folder. Submissions should be 10 pages or less.
- Regional Directors will forward all binders/folders of states competing for the President's Award of Excellence to the Director of Membership and Affiliate Services at SNA.
- The majority of the required criteria for this award will be documented in the SNA Headquarters office, where records are kept on membership, certification and credentialing.
- Videos and CDs will not be considered. However, you may include a description of the material or a condensed script of what you had recorded.
- Decorative covers will not be considered in judging.

Award Judging and Presentation

The SNA president will judge the award. The three awards will be presented at the Annual National Conference during the awards ceremony at the Opening General Session. If no states meet the award criteria in each of the three member divisions, an award will not be presented in that division.