

# 2018 Editorial Calendar

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## JANUARY

### Theme

Reduce Your Stress!  
(Personal Development)

### Food Focus

Mushrooms

### Other

For Managers & Employees:  
Tracking Temperatures

### Bonus Distribution\*

School Nutrition Industry  
Conference (SNIC)

### Planning Deadline

November 15, 2017



## FEBRUARY

### Theme

Strategic Planning

### Food Focus

Fish/Seafood

### Planning Deadline

December 1, 2017



## MARCH

### Theme

Come Together for Inclusivity

### Food Focus

Grapes

### Other

ANC18 Sneak Peek

"Where's Ruby  
Roaming?" Contest Recap

### Bonus Distribution\*

Legislative Action  
Conference (LAC)

### Planning Deadline

December 15, 2017



## APRIL

### Theme

Meals "on Wheels"  
(Food Trucks/Buses/  
Golf Carts)

### Food Focus

Made to Order  
(Trends & Menu Items)

### Other

For Managers & Employees:  
Introducing New Foods

National School Lunch and  
School Breakfast Weeks

2018-19 Preview

SNIC Recap

Earth Day

### Planning Deadline

January 8, 2018

## JUNE/JULY

### Theme

Town & Country: The Unique  
Characteristics, Challenges  
and Opportunities of Urban  
and Rural Districts

### Food Focus

Mediterranean Cuisines

### Other

For Managers & Employees:  
The Value of Training/  
Professional Development

ANC18 Preview

"What's Ruby Reading?"  
Contest

### Bonus Distribution\*

Annual National  
Conference

### Planning Deadline

March 1, 2018



## AUGUST

### Theme

Back to School: Building Your  
School Nutrition Brand

### Food Focus

Dairy

### Other

President's Profile:  
Gay Anderson, SNS

### Planning Deadline

May 1, 2018



## SEPTEMBER

### Theme

Kids in the Kitchen  
(Culinary Skills Programs  
for Students)

### Food Focus

Rice (Grains)

### Other

For Managers & Employees:  
Customer Service

ANC18 Recap

"What's Ruby Reading?"  
Contest Winners

### Planning Deadline

June 5, 2018



## MAY

### Theme

The School Principal

### Food Focus

Summer Squash  
(Vegetables)

### Other

LAC Recap

### Planning Deadline

February 1, 2018



\*Various issues of *School Nutrition* are also sent to state affiliate conferences.

**SN** also includes periodic features on equipment, safety, nutrition operations management and legislation. Each month features **Bonus Web Content**, including short, related articles and helpful resources.

If you are interested in contributing to one of the above topics, please contact **SN** editorial staff at [SNMagazine@schoolnutrition.org](mailto:SNMagazine@schoolnutrition.org) or call (800) 877-8822, ext. 112, prior to the editorial planning deadline.

## OCTOBER

### Theme

Meeting the Needs of  
Differently Abled Kids—  
and Employees

### Food Focus

Gluten-Free

### Other

ANC18 Secret Shopper  
Results

### Planning Deadline

July 5, 2018



## NOVEMBER

### Theme

HR Challenges

### Food Focus

Breakfast for Lunch

### Other

For Managers & Employees:  
Nutrition 101

NSBW19 Reminder

### Planning Deadline

August 7, 2018



## DECEMBER

### Theme

Supporting Military Families

### Food Focus

Juice Blend Beverages

### Planning Deadline

September 5, 2018