



2018 Position Paper: *Sample Tweets*

- Joining my @SchoolLunch colleagues at #lac18 and calling on Congress to support school nutrition programs for student success! <http://bit.ly/2FpHyed> <Insert your photo at LAC>
- SNA's 2018 Position Paper - read what priorities @SchoolLunch members will take to Capitol Hill during #lac18 <http://bit.ly/2FpHyed>
- SNA Pres. Harvey: 30 mill students depend on school meals as a key source of nutrition each day. American families cannot afford a dangerous block grant experiment #StopTheBlock <http://bit.ly/2DmM0d8> #lac18
- Block grants would slash #SchoolLunch budgets & void federal rules that protect America's most vulnerable students. #StopTheBlock <http://bit.ly/2EhTOQ6> #lac18
- #SchoolBreakfast is proven to support student achievement and behavior. Pass HR 3738, the Healthy Breakfasts Help Kids Learn Act <http://bit.ly/2Ej1MbH> #lac18
- DYK Currently, schools receive @USDA Foods support for #schoollunch, but none for #schoolbreakfast? <http://bit.ly/2Ej1MbH> #lac18
- To appeal to student tastes & ease @SchoolLunch menu planning, maintain Target 1 sodium & restore 1/2 wg rich requirement. <http://bit.ly/2Eh7NWy> #lac18
- <Insert your Member of Congress Twitter Handle> We look forward to our visit on Tuesday to discuss the priorities in the @SchoolLunch 2018 Position Paper! <http://bit.ly/2FpHyed> #lac18

Welcome to #LAC18

Tips and Suggestions for Tweeting



Step 1: Follow [@SchoolLunch](#)

Step 2: Look up your House and Senate members' Twitter handle and follow them! You can find it in:

- LAC mobile app, Find Your Legislator
- www.schoolnutrition.org/takeaction, Your Legislators
- Your 115th Congressional Handbook

Step 3: Tweet at them! Be sure to tag [@SchoolLunch](#) and use the hashtag [#lac18](#) - by tagging [@SchoolLunch](#), we will more easily be able to retweet and share your messages, increasing the reach!

Sample: SNA of <insert state or use your state affiliate twitter handle> is looking forward to visiting with <tag member twitter handle> tomorrow/later today/on date to share @SchoolLunch priorities as part of #lac18 <http://bit.ly/1yeB4Dm>

Step 4: On your Hill visits – take a picture. Tweet/Facebook/Instagram that picture! Remembering to tag [@SchoolLunch](#) and use the [#lac18](#) hashtag.

Sample: .@SNAGA meets with @SenatorfromGA to talk @SchoolLunch! #lac18 <insert pic>

Make sure you have fun!

Email Diane Pratt-Heavner – media@schoolnutrition.org with any [@SchoolLunch](#) twitter questions! You can also email Diane the pic of your visit to share, but **PLEASE BE SURE** and include who is in the picture - both Member name/office and what SNA state delegation you are from!