



2018 Celebration of School Nutrition Heroes

Monday, March 5, 2018

You are cordially invited to join the School Nutrition Foundation in its 5th year of celebrating the accomplishments of School Nutrition Heroes who have gone above and beyond expectations and have exemplified the dedication and commitment of school nutrition professionals across the nation.

Through this event, the School Nutrition Foundation continues its efforts to provide funding for education, research and scholarships for SNA members as they build and maintain strong school nutrition programs.

Sponsorship Opportunities for 2018

Presenting Sponsor (Only 2 available) \$25,000

The School Nutrition Foundation is seeking two presenting sponsors for the 5th Annual Celebration of School Nutrition Heroes. The Foundation and the presenting sponsor will work together to develop opportunities for visibility and recognition to create an exciting and memorable evening for the sponsor and the event's honorees and attendees. The opportunities for the Presenting Sponsor includes all of the opportunities listed below along with other chances to have major involvement and gain maximum visibility through the event.

- Two tables of ten each for your special guests, VIP seating, and invitations for all of your guests to the Exclusive VIP Reception (*Reception for Presenting Sponsors only*)
- Opportunity to escort the School Nutrition Heroes when introduced at the beginning of the evening
- Opportunity to introduce the School Nutrition Heroes at the beginning of the evening
- On-stage remarks at the event
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference (LAC)
- Recognition on signage at *School Nutrition Industry Conference (SNIC), in 2018 (*Commitment must be made no later than November 15, 2017 to receive recognition at SNIC)
- Prominent floor sticker at company booth at ANC in 2018
- Recognition in *School Nutrition Magazine*
- Opportunity to purchase bottles of wine in advance of event
- One full cover page in event program book
- Prominent listing of company and link on SNF webpage for a 12-month period

Leader (Unlimited) \$10,000

- One table for ten for your special guests and VIP seating
- Announcement of company sponsorship from the stage
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference (LAC)
- Recognition on signage at *School Nutrition Industry Conference (SNIC), in 2018 (*Commitment must be made no later than November 15, 2017 to receive recognition at SNIC)
- Prominent floor sticker at company booth at ANC in 2018
- Recognition in *School Nutrition Magazine*
- Opportunity to purchase bottles of wine in advance of event
- Half page in event program book
- Company listing on SNF webpage for a 12-month period

Champion (Unlimited) \$5,000

- Five seats for your special guests
- Announcement of company sponsorship from the stage
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference (LAC)
- Recognition in *School Nutrition Magazine*
- Opportunity to purchase bottles of wine in advance of event
- Quarter page in event program book
- Company listing on SNF webpage for a 12-month period

Supporter (Unlimited) \$3,000

- Three seats at the event
- Announcement of company sponsorship from the stage
- High visibility at the event through extensive on-site signage
- Recognition on signage throughout SNA's Legislative Action Conference(LAC)
- Recognition in *School Nutrition Magazine*
- Listing in event program book
- Company listing on SNF webpage for a 12-month period