



## 2018 CELEBRATION OF SCHOOL NUTRITION HEROES CALL FOR NOMINATIONS

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### FREQUENTLY ASKED QUESTIONS

**Q. What is the Celebration of School Nutrition Heroes?**

A. The Celebration of School Heroes is a special event held during SNA's Legislative Action Conference (LAC) that recognizes five School Nutrition Heroes.

**Q. Who are the School Nutrition Heroes that are recognized?**

A. Five extraordinary SNA members who have gone above and beyond their school nutrition responsibilities to make a difference in the community.

**Q. How are these heroes different from Director, Manager, and Employee of the Year Award Recipients?**

A. Those who are selected as Director, Manager, and Employee of the Year are recognized for their accomplishments in school nutrition while School Nutrition Heroes are those who go beyond school nutrition and are involved in a activity or event that makes a difference in the school or community.

**Q. How are the Heroes selected?**

A. Heroes are nominated by SNA members (operators and industry members) and a Selection Committee reviews the nominations and selects the five heroes to be recognized.

**Q. How are the selected School Nutrition Heroes recognized?**

A. The selected School Nutrition Heroes will learn of their selection at a surprise ceremony at their respective schools. Video from that surprise announcement will be shared and the heroes and their accomplishments will be featured at the Celebration.

**Q. Who is eligible to be nominated?**

A. Any member of SNA is eligible to be nominated.

**Q. How many people can I nominate?**

A. Each member of SNA can nominate one person for School Nutrition Hero.

**Q. Can I nominate somebody that has been nominated before?**

A. Yes, if you have nominated a person who has not been selected in the past, you can nominate that person again. However, you will need to complete the new nomination form.

**Q. How can I nominate a person for School Nutrition Hero?**

A. Simply fill out the Online Form (<https://www.surveymonkey.com/r/SchoolNutritionHero>), or visit the Foundation website to download and complete the [Nomination Form](#).

**Q. What expenses are covered for the School Nutrition Heroes?**

A. The School Nutrition Foundation will cover the cost of airfare, transportation to and from the airport, one night hotel stay, LAC registration, and tickets for the hero and one guest to attend the Celebration.

**Q. When and where is the Celebration for School Nutrition Heroes?**

A. Monday, March 5, 2018 at the J. W. Marriott in Washington, DC

**Q. What is the cost of tickets for the Celebration?**

A. The ticket costs \$150 for the operator and \$250 for corporate tickets. (The price of the ticket is determined by who is purchasing the ticket, not by who will be using the ticket.)

**Q. How many people are seated at a table?**

A. Ten people are seated at a table and tables can be purchased at \$1,500 for operators and SNA State Affiliates and at \$2,500 for industry.

**Q. What time does the Celebration begin?**

A. Cocktails are available at 6:00 pm with the dinner beginning at 7:00 pm.

*More details about the Celebration of School Nutrition Heroes will be announced later. Questions? Please send your questions about nominations to [snf@schoolnutrition.org](mailto:snf@schoolnutrition.org).*