



Feeding Bodies. Fueling Minds.™

INDUSTRY ADVISORY COUNCIL CHAIR POSITION DESCRIPTION

Term:

The Industry Advisory Council Chair shall be elected for a two-year term. Voting for the position of Industry Advisory Council Chair is open only to the designated representatives of corporate industry members.

Eligibility Requirements:

- Corporate Industry Member
- Be a member in good standing.
- Maintain membership in the membership section represented.
- Maintain membership at the time of the nomination and election. If a change in professional status occurs, the term of office may be completed, provided one year of the term has been served.
- Demonstrated leadership experience by having served on:
 - SNA committee, advisory board or task force, or;
 - SNA national Industry Advisory Council, or as;
 - SNA Co-Chair for School Nutrition Industry Conference (SNIC).

Responsibilities:

- Provide a communication link between the Board of Directors and both corporate and individual industry members.
- Provide leadership to the Industry Advisory Council in managing the completion of the assigned annual council charges.
- Participates in planning for industry sessions for Annual National Conference (ANC), working with Chair and Co-Chair and the ANC Planning Committee.
- Participates in planning programs, events and sessions for School Nutrition Industry Conference (SNIC), working with conference chairs.
- Participates in planning for industry sessions for Legislative Action Conference (LAC), working with Public Policy and Legislative Committee Chair and Headquarters staff.
- Makes recommendations to the President-elect for council member appointment openings.
- Promotes the SNA Strategic Plan and annual Plan of Action.
- Promotes SNA industry membership.
- Other duties as assigned.

August 2016