



“What’s Ruby Reading?” 2017

Complete Contest Rules

Terms

The promotion to win one (1) of twenty-five (25) prizes from 20 participating companies and *School Nutrition* magazine will last from the publication date of the June/July 2017 issue of *School Nutrition* until Tuesday, July 11, 2017 at 2:00 pm. Entries submitted electronically or by mail must be submitted by Thursday, July 6, 2017.

How to Enter

School Nutrition Association (SNA) Members are eligible for the drawing once they have submitted the entry form found in the June/July issue of *School Nutrition* magazine, or online at www.schoolnutrition.org/SNMagazine/RubyReaderContest. No responsibility is assumed by SNA, and entrants waive all claims for lost, late, illegible or misdirected entries or for any problems of technical malfunction of any telephone network or lines, computer equipment, software, failure of any internet service provider or any combination thereof. Entries can be submitted by fax, postal mail, or electronically via online entry form or email to snmagazine@schoolnutrition.org.

What’s Ruby Reading? Contest Entry

Submission of a “What’s Ruby Reading?” entry to the sweepstakes grants SNA, *School Nutrition* magazine and those acting with its authority the right to use, reuse, publish and republish, copy, and modify the “What’s Ruby Reading?” submission. The submission shall be considered the copyrighted property of SNA. The content of the “What’s Ruby Reading?” entry is subject to modification by SNA including but not limited to title and grammar changes. Usage may include and is not limited to usage in *School Nutrition* magazine, at SNA conferences, in SNA promotional materials and on the schoolnutrition.org website and associated social media sites, magazines and television.

Prizes

Twenty-five (25) will be awarded total. Five (5) prizes will be a \$100 VISA gift card given by *School Nutrition* magazine. Twenty (20) prizes will be determined and distributed by participating companies who are exhibiting at the Annual National Conference and who have placed a paid print advertisement in the June/July issue of *School Nutrition* magazine. United States federal, state & local taxes and any other applicable taxes on prizes are the sole responsibility of the winner. No substitution or transfer of prizes permitted. No purchase necessary.



Prize Drawing

Winners selected in a random drawing following the submission deadline of 2:00 pm on July 11, 2017, when the Exhibit Hall closes on the second to the last day of the SNA Annual National Conference. Winners will be announced at the *School Nutrition* magazine booth on July 12, 2017, the last day of the Annual National Conference, as well as in the September 2016 issue of *School Nutrition*. Printed announcements will also be posted around the Exhibit Hall on that date. If SNA or the participating companies are unable to contact a potential winner on site at the Annual National Conference, then the winner will be notified by email within 10 business days of drawing date. Winners will also be posted to www.schoolnutrition.org in the week following the conference. A prize winner may choose to decline the prize upon notification if he/she so wishes. If SNA is unable to contact potential winner(s) by email or if any potential winner fails to respond to the prize notification within 14 days of issuance of notification or if any winner fails to comply with any of the requirements, an alternate winner shall be selected through another random drawing. If, in SNA's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the contest, or if technical difficulties compromise the integrity of the promotion, SNA reserves the right to terminate the promotion and conduct a random drawing to award prizes using all currently eligible entries received as of the termination date. Should the promotion be terminated prior to the stated expiration date, notice will be posted on www.schoolnutrition.org.

Eligibility

This promotion is open to active members of the School Nutrition Association, currently working for a school, district or state/federal agency, who complete the entry process. This promotion is not open to current SNA board members, employees of SNA or immediate family members. By entering, participants without limitation, release and hold harmless SNA and its affiliates, licensees, franchisees, subsidiaries, advertising and promotion agencies from any and all liability for any injuries, loss or damage of any kind in connection with this contest or acceptance and use of a prize won. One entry per person. Void where prohibited. No purchase necessary.

The names of winners will be available after the winners have been officially notified. Postings can be found on www.schoolnutrition.org.