

# What's Ruby Reading? *Returns!*



You and Ruby Reader have a lot in common: You win every time you read *School Nutrition*!

## Welcome Back, Ruby Reader!

Ruby Reader roamed farther than ever before this past winter, visiting members in their hometowns, joining their family activities and even jetting off with them to exotic destinations like Peru and Iceland. She fed her curiosity by observing how SNA members teach students the importance of healthy meals, attending training workshops with her fellows in foodservice and participating in some of their favorite off-the-clock hobbies. (See “*Ruby Reader: Globe-Roamer Extraordinaire!*” March 2017). Again, she was able to witness and appreciate the many ways that members incorporate lessons from SN into their daily routines and learn about their rich, full lives—both inside and outside of the cafeteria.

After her heart-warming visits, Ruby is back to home base for the fifth annual “What’s Ruby Reading?” contest—and she’s upping her game. Ms. Reader was so enthusiastic about what she’s read and learned in past years, she can now be found in 25 different pages throughout this

issue! She knows that every page—from cover to cover—inspires, informs and instructs. Discover what Ruby is reading in this June/July 2017 issue and not only will you win in your professional development efforts, you could win a prize, too!

Here’s how to play: Ruby can be found hiding in **20** different advertisements and **5** articles. Find all **25** hiding spots and identify the places and pages on the entry form (opposite page). Note the name of the article or the advertiser, as well as the page number. But be warned: You will have to look closely to spot her!

Once you’ve found all 25 pages that Ruby is “reading,” fill out the official entry form completely and submit it to *School Nutrition*. Entries with 100% correct responses will be entered in a prize drawing and 25 lucky winners will be selected at random. Prizes range from gift cards to tablets to equipment for your operation and more!

////////////////////////////////////  
**You can submit  
your entry in  
one of four ways:**  
////////////////////////////////////



Winners will be announced on Wednesday, July 12, 2017, posted at the *School Nutrition* magazine booth (#1254) in the Exhibit Hall, at the end of the Main Aisle, and published in the September 2017 issue. Complete rules and restrictions are available at [www.schoolnutrition.org/SNMagazine/RubyReaderContest](http://www.schoolnutrition.org/SNMagazine/RubyReaderContest).

**1** **FAX** the form on the opposite page to (301) 686-3115.  
**Deadline: July 6, 2017**

**2** **EMAIL** a scanned copy of the form on the opposite page to [snmagazine@schoolnutrition.org](mailto:snmagazine@schoolnutrition.org).  
**Deadline: July 6, 2017**

**3** **GO ONLINE** to [www.schoolnutrition.org/SNMagazine/RubyReaderContest](http://www.schoolnutrition.org/SNMagazine/RubyReaderContest) and complete the online version of the entry form.  
**Deadline: July 6, 2017**

**4** **BRING YOUR FORM** to SNA’s Annual National Conference (ANC) in Atlanta, and submit it to staff at the *School Nutrition* booth.\*  
**Deadline: Tuesday, July 11, 2017, at 2:00 p.m.**

\*The *School Nutrition* booth is at the end of the Main Aisle in the Exhibit Hall (Booth #1254).

# I FOUND RUBY! » Entry Form



**REMEMBER,**  
the Ruby icons that  
appear on this and  
the opposite page  
are **NOT** eligible!



To be eligible to participate, you must be an active SNA member, currently working in a school or district. Only one entry is allowed per participant. For official rules and requirements, visit [www.schoolnutrition.org/SNMagazine/RubyReaderContest](http://www.schoolnutrition.org/SNMagazine/RubyReaderContest).

1. _____	on page _____
2. _____	on page _____
3. _____	on page _____
4. _____	on page _____
5. _____	on page _____
6. _____	on page _____
7. _____	on page _____
8. _____	on page _____
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14. _____	on page _____
15. _____	on page _____
16. _____	on page _____
17. _____	on page _____
18. _____	on page _____
19. _____	on page _____
20. _____	on page _____
21. _____	on page _____
22. _____	on page _____
23. _____	on page _____
24. _____	on page _____
25. _____	on page _____

Correctly identify all **20 advertisements** and **5 articles** (not including pages 12-13) that Ruby is reading in the June/July 2017 issue, complete the contact information below and submit this form to *School Nutrition*.

**You will be entered into a drawing to win one of 25 valuable prizes!**



**Four ways to submit your entry:**

- 1.** Completed forms can be sent via **FAX** to (301) 686-3115 by **July 6, 2017**  
*or*
- 2.** Scan a copy or take a picture of your completed form and **EMAIL** it to [snmagazine@schoolnutrition.org](mailto:snmagazine@schoolnutrition.org) by **July 6, 2017**  
*or*
- 3.** Complete the **ONLINE** version of the form found at [www.schoolnutrition.org/SNMagazine/RubyReaderContest](http://www.schoolnutrition.org/SNMagazine/RubyReaderContest) by **July 6, 2017**  
*or*
- 4. BRING** your completed form to SNA's 2017 ANC in Atlanta and deliver it to the *School Nutrition* booth at the end of the Main Aisle of the Exhibit Hall (Booth #1254) by **Tuesday, July 11, 2017, at 2:00 p.m.**

Be sure to print or type contact information clearly and completely.



Name \_\_\_\_\_  
 School/District \_\_\_\_\_  
 Preferred Mailing Address \_\_\_\_\_  
 \_\_\_\_\_  
 Email \_\_\_\_\_ Phone Number \_\_\_\_\_