

2017 Editorial Calendar

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JANUARY

Theme

Healthy Eating,
Healthy Weight
(Personal Development)

Food Focus

Tortillas & Flatbreads (Grains)

Other

For Managers & Employees:
Financial Management

Bonus Distribution*

School Nutrition Industry
Conference

Planning Deadline

November 1, 2016



FEBRUARY

Theme

Conflict Management

Food Focus

Nuts

Planning Deadline

December 1, 2016



MARCH

Theme

Goin' Mobile

Food Focus

Bananas (Fruit)

Other

ANC17 Preview
"Where's Ruby
Roaming?" Contest Recap

Bonus Distribution*

Legislative Action
Conference

Planning Deadline

January 16, 2017



APRIL

Theme

Marketing to Generation "Z"

Food Focus

Broccoli (Vegetables)

Other

For Managers & Employees:
The Environment

National School Lunch and
School Breakfast Weeks
2017-18 Preview

SNIC Recap

Bonus Distribution*

Legislative Action
Conference

Planning Deadline

January 16, 2017



JUNE/JULY

Theme

ISO The Next Generation of
School Nutrition Managers,
Supervisors and Directors

Food Focus

Fusion Cuisines

Other

For Managers & Employees:
Fresh Produce Handling

ANC17 Preview

"What's Ruby Reading?"
Contest

Bonus Distribution*

Annual National
Conference

Planning Deadline

March 13, 2017



AUGUST

Theme

School Community
Partnerships
(Back to School)

Food Focus

Clean Label Trends

Other

President's Profile: Lynn Harvey,
EdD, RDN, SNS

Planning Deadline

May 1, 2017



SEPTEMBER

Theme

Snacks & Supper

Food Focus

Coleslaw & Other Slaws

Other

For Managers & Employees:
Working Smarter

ANC Recap

School Lunch Hero Day
Recap

"What's Ruby Reading?"
Contest Winners

Planning Deadline

June 5, 2017



MAY

Theme

Prep Now for
Back to School

Food Focus

Chicken & Eggs
(Protein)

Other

LAC Recap

Bonus Distribution*

National Leadership
Conference

Planning Deadline

February 13, 2017



*Various issues of **School Nutrition** also sent to state affiliate conferences.

SN also includes periodic features on equipment, safety, nutrition and operations management. Each month features **Bonus Web Content**, such as short related articles and helpful resources.

If you are interested in contributing to one of the above topics, please contact **SN** editorial staff at SNMagazine@schoolnutrition.org or call (800) 877-8822, ext. 112, prior to the editorial planning deadline.

OCTOBER

Theme

Ethics in School Nutrition

Food Focus

Beans

Other

ANC Secret Shopper Result

Planning Deadline

July 5, 2017



NOVEMBER

Theme

Step Up to Leadership

Food Focus

Grits (Breakfast)

Other

For Managers & Employees:
Kitchen Safety

Planning Deadline

NSBW18 Reminder
August 7, 2017



DECEMBER

Theme

Financial Skills Development

Food Focus

Adult Meals at Lunch

Planning Deadline

September 5, 2017

